Natural Language Processing and Information Retrieval

Indexing and Vector Space Models

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Outline

- Preprocessing for Inverted index production
- Vector Space

Stop words

- With a stop list, you exclude from the dictionary entirely the commonest words. Intuition:
  - They have little semantic content: *the, a, and, to, be*
  - There are a lot of them: ~30% of postings for top 30 words
- But the trend is away from doing this:
  - Good compression techniques means the space for including stopwords in a system is very small
  - Good query optimization techniques mean you pay little at query time for including stop words.
  - You need them for:
    - Phrase queries: "King of Denmark"
    - Various song titles, etc.: "Let it be", "To be or not to be"
    - "Relational" queries: "flights to London"

Normalization to terms

- We need to "normalize" words in indexed text as well as query words into the same form
  - We want to match ***U.S.A.*** and ***USA***
- Result is terms: a term is a (normalized) word type, which is an entry in our IR system dictionary
- We most commonly implicitly define equivalence classes of terms by, e.g.,
  - deleting periods to form a term
    - ***U.S.A., USA*** ➔ ***USA***
  - deleting hyphens to form a term
    - ***anti-discriminatory, antidiscriminatory*** ➔ ***antidiscriminatory***

Case folding

- Reduce all letters to lower case
  - exception: upper case in mid-sentence?
    - e.g., ***General Motors***
    - ***Fed*** vs. ***fed***
    - ***SAIL*** vs. ***sail***
  - Often best to lower case everything, since users will use lowercase regardless of 'correct' capitalization…

- Google example:
  - Query ***C.A.T.***
  - #1 result was for "cat" (well, Lolcats) *not* Caterpillar Inc.

Normalization to terms

- An alternative to equivalence classing is to do asymmetric expansion
- An example of where this may be useful
  - Enter: ***window*** Search: ***window, windows***
  - Enter: ***windows*** Search: ***Windows, windows, window***
  - Enter: ***Windows*** Search: ***Windows***
- Potentially more powerful, but less efficient

Lemmatization

- Reduce inflectional/variant forms to base form
- E.g.,
  - *am, are, is* → *be*
  - *car, cars, car's, cars'* → *car*
- *the boy's cars are different colors* → *the boy car be different color*
- Lemmatization implies doing "proper" reduction to dictionary headword form

Stemming

- Reduce terms to their “roots” before indexing
- “Stemming” suggest crude affix chopping
  - language dependent
  - e.g., ***automate(s), automatic, automation*** all reduced to ***automat***.

for example compressed and compression are both accepted as equivalent to compress.

→

for exampl compress and compress ar both accept as equival to compress

Porter's algorithm

- Commonest algorithm for stemming English
  - Results suggest it's at least as good as other stemming options
- Conventions + 5 phases of reductions
  - phases applied sequentially
  - each phase consists of a set of commands
  - sample convention: *Of the rules in a compound command, select the one that applies to the longest suffix.*

Typical rules in Porter

- *sses → ss*
- *ies → i*
- *ational → ate*
- *tional → tion*

- Rules sensitive to the *measure* of words
- *(m>1) EMENT →*
  - *replacement → replac*
  - *cement → cement*

Dictionary data structures for inverted indexes

- The dictionary data structure stores the term vocabulary, document frequency, pointers to each postings list … in what data structure?

BRUTUS	⟶	1	2	4	11	31	45	173	174	
CAESAR	⟶	1	2	4	5	6	16	57	132	. . .
CALPURNIA	⟶	2	31	54	101					
⋮										

dictionary

postings

A naïve dictionary

- An array of struct:

term	document frequency	pointer to postings list
a	656,265	$\longrightarrow$
aachen	65	$\longrightarrow$
...	...	...
zulu	221	$\longrightarrow$

char[20] int Postings *

20 bytes 4/8 bytes 4/8 bytes

- How do we store a dictionary in memory efficiently?
- How do we quickly look up elements at query time?

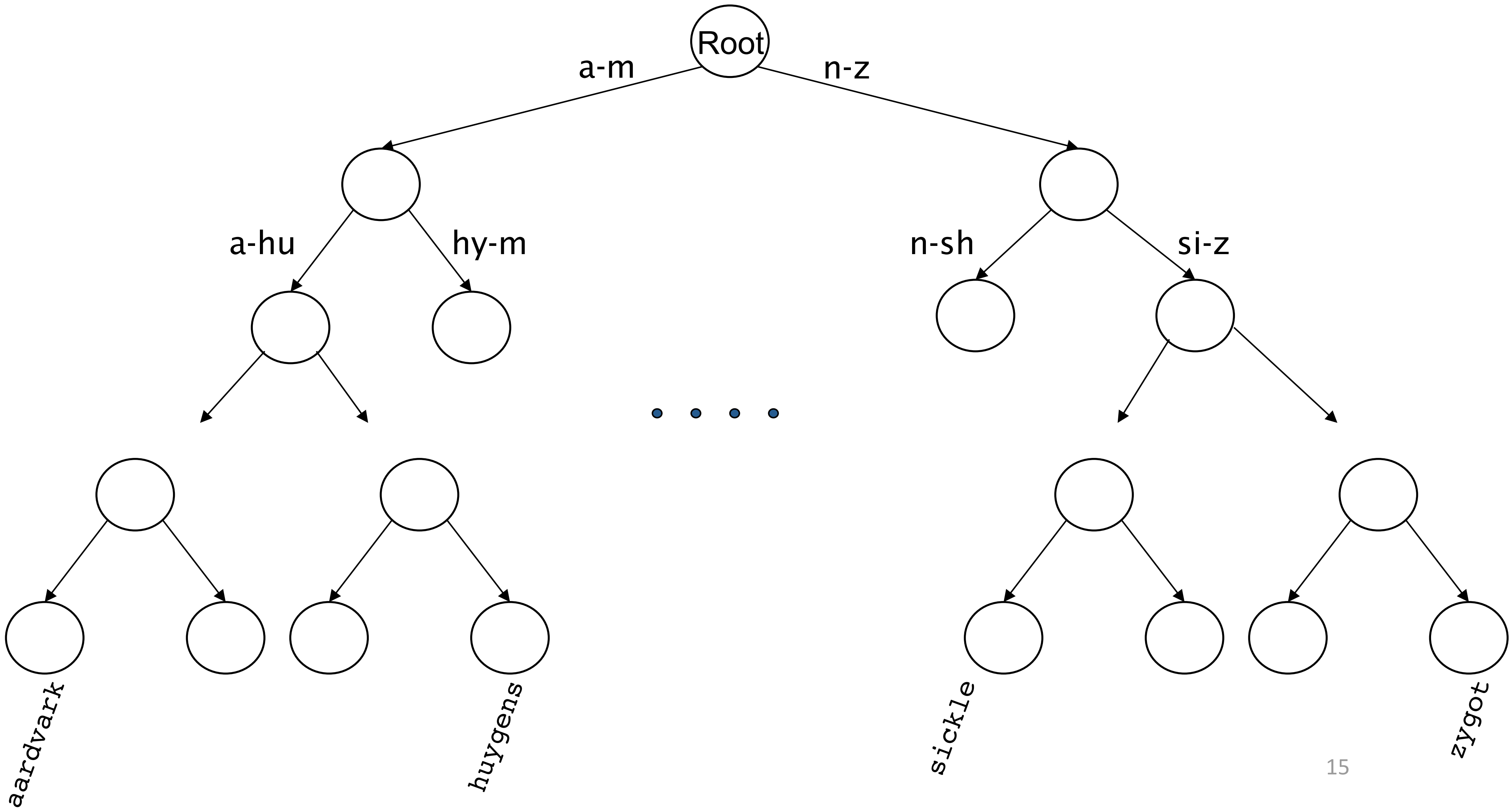
Dictionary data structures

- Two main choices:
  - Hashtables
  - Trees
- Some IR systems use hashtables, some trees

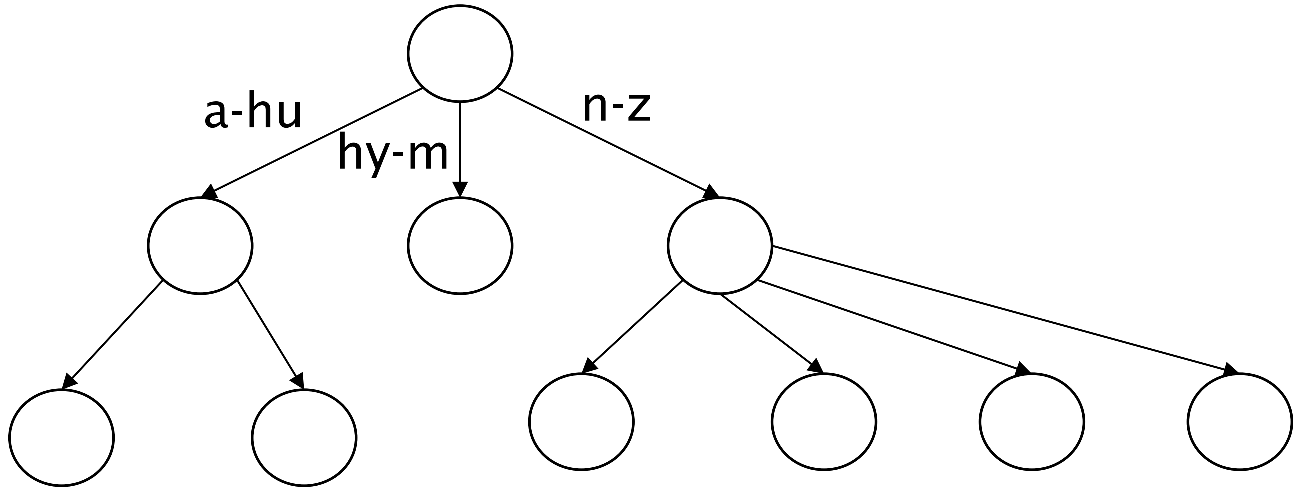
Hashtables

- Each vocabulary term is hashed to an integer
  - (We assume you've seen hashtables before)
- Pros:
  - Lookup is faster than for a tree: O(1)
- Cons:
  - No easy way to find minor variants:
    - judgment/judgement
  - No prefix search [tolerant retrieval]
  - If vocabulary keeps growing, need to occasionally do the expensive operation of rehashing *everything*

Trees: binary tree



Tree: B-tree



- Definition: Every internal nodel has a number of children in the interval [*a*,*b*] where *a, b* are appropriate natural numbers, e.g., [2,4].

Trees

- Simplest: binary tree
- More usual: B-trees
- Trees require a standard ordering of characters and hence strings … but we typically have one
- Pros:
  - Solves the prefix problem (terms starting with *hyp*)
- Cons:
  - Slower: O(log *M*) [and this requires *balanced* tree]
  - Rebalancing binary trees is expensive
    - But B-trees mitigate the rebalancing problem

Wild-card queries: *

- ***mon*:*** find all docs containing any word beginning with "mon".
- Easy with binary tree (or B-tree) lexicon: retrieve all words in range: ***mon ≤ w < moo***
- ****mon:*** find words ending in "mon": harder
  - Maintain an additional B-tree for terms *backwards.*

  Can retrieve all words in range: ***nom ≤ w < non****.*

Exercise: from this, how can we enumerate all terms meeting the wild-card query ***pro*cent*** ?

Bigram (*k*-gram) indexes

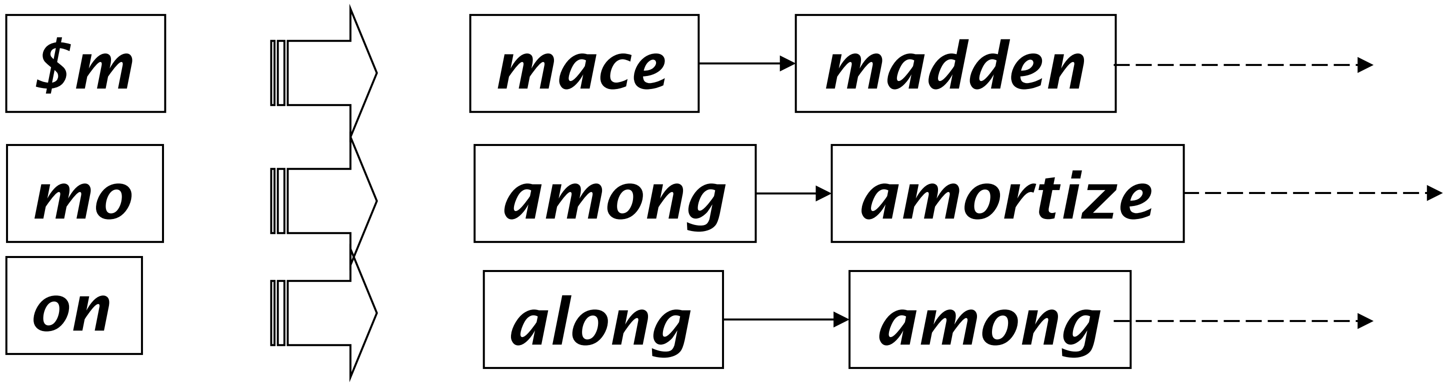
- Enumerate all *k*-grams (sequence of *k* chars) occurring in any term
- *e.g.,* from text "***April is the cruelest month***" we get the 2-grams (*bigrams*)

a,ap,pr,ri,il,l,i,is,s,t,th,he,e,$c,cr,ru,
ue,el,le,es,st,t$, m,mo,on,nt,h

  - $ is a special word boundary symbol
- Maintain a <u>*second*</u> inverted index <u>*from bigrams to dictionary terms*</u> that match each bigram.

Bigram index example

- The *k*-gram index finds *terms* based on a query consisting of *k*-grams (here *k*=2).



SPELLING CORRECTION

Spell correction

- Two principal uses
  - Correcting document(s) being indexed
  - Correcting user queries to retrieve "right" answers
- Two main flavors:
  - Isolated word
    - Check each word on its own for misspelling
    - Will not catch typos resulting in correctly spelled words
    - e.g., ***from*** → ***form***
  - Context-sensitive
    - Look at surrounding words,
    - e.g., ***I flew <u>form</u> Heathrow to Narita.***

Document correction

- Especially needed for OCR'ed documents
  - Correction algorithms are tuned for this: rn/m
  - Can use domain-specific knowledge
    - E.g., OCR can confuse O and D more often than it would confuse O and I (adjacent on the QWERTY keyboard, so more likely interchanged in typing).
- But also: web pages and even printed material have typos
- Goal: the dictionary contains fewer misspellings
- But often we don't change the documents and instead fix the query-document mapping

Query mis-spellings

- Our principal focus here
  - E.g., the query ***Alanis Morisett***
- We can either
  - Retrieve documents indexed by the correct spelling, OR
  - Return several suggested alternative queries with the correct spelling
    - *Did you mean … ?*

Isolated word correction

- Fundamental premise – there is a lexicon from which the correct spellings come
- Two basic choices for this
  - A standard lexicon such as
    - Webster's English Dictionary
    - An "industry-specific" lexicon – hand-maintained
  - The lexicon of the indexed corpus
    - E.g., all words on the web
    - All names, acronyms etc.
    - (Including the mis-spellings)

Isolated word correction

- Given a lexicon and a character sequence Q, return the words in the lexicon closest to Q
- What's "closest"?
- We'll study several alternatives
  - Edit distance (Levenshtein distance)
  - Weighted edit distance
  - *n*-gram overlap

Edit distance

- Given two strings S_1 and S_2, the minimum number of operations to convert one to the other
- Operations are typically character-level
  - Insert, Delete, Replace, (Transposition)
- E.g., the edit distance from ***dof*** to ***dog*** is 1
  - From ***cat*** to ***act*** is 2 (Just 1 with transpose.)
  - from ***cat*** to ***dog*** is 3.
- Generally found by dynamic programming.
- See http://www.merriampark.com/ld.htm for a nice example plus an applet.

Weighted edit distance

- As above, but the weight of an operation depends on the character(s) involved
  - Meant to capture OCR or keyboard errors
    Example: ***m*** more likely to be mis-typed as ***n*** than as ***q***
  - Therefore, replacing ***m*** by ***n*** is a smaller edit distance than by ***q***
  - This may be formulated as a probability model
- Requires weight matrix as input
- Modify dynamic programming to handle weights

Using edit distances

- Given query, first enumerate all character sequences within a preset (weighted) edit distance (e.g., 2)
- Intersect this set with list of "correct" words
- Show terms you found to user as suggestions
- Alternatively,
  - We can look up all possible corrections in our inverted index and return all docs … slow
  - We can run with a single most likely correction
- The alternatives disempower the user, but save a round of interaction with the user

Edit distance to all dictionary terms?

- Given a (mis-spelled) query – do we compute its edit distance to every dictionary term?
  - Expensive and slow
  - Alternative?
- How do we cut the set of candidate dictionary terms?
- One possibility is to use *n*-gram overlap for this
- This can also be used by itself for spelling correction.

n-gram overlap

- Enumerate all the *n*-grams in the query string as well as in the lexicon
- Use the *n*-gram index (recall wild-card search) to retrieve all lexicon terms matching any of the query *n*-grams
- Threshold by number of matching *n*-grams
  - Variants – weight by keyboard layout, etc.

Example with trigrams

- Suppose the text is ***november***
  - Trigrams are *nov, ove, vem, emb, mbe, ber.*
- The query is ***december***
  - Trigrams are *dec, ece, cem, emb, mbe, ber.*
- So 3 trigrams overlap (of 6 in each term)
- How can we turn this into a normalized measure of overlap?

One option – Jaccard coefficient

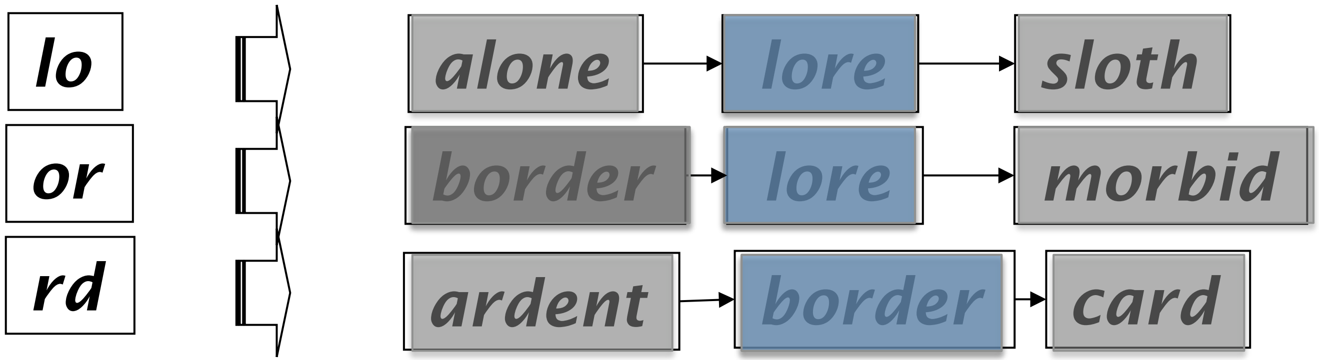
- A commonly-used measure of overlap
- Let *X* and *Y* be two sets; then the J.C. is

$$\left|X \cap Y\right| / \left|X \cup Y\right|$$

- Equals 1 when *X* and *Y* have the same elements and zero when they are disjoint
- *X* and *Y* don't have to be of the same size
- Always assigns a number between 0 and 1
  - Now threshold to decide if you have a match
  - E.g., if J.C. > 0.8, declare a match

Matching trigrams

- Consider the query ***lord*** – we wish to identify words matching 2 of its 3 bigrams (***lo, or, rd***)



Standard postings “merge” will enumerate …

Adapt this to using Jaccard (or another) measure.

Context-sensitive spell correction

- Text: ***I flew from Heathrow to Narita.***
- Consider the phrase query ***"flew form Heathrow"***
- We'd like to respond

    Did you mean "***flew from Heathrow***"?

because no docs matched the query phrase.

Context-sensitive correction

- Need surrounding context to catch this.
- First idea: retrieve dictionary terms close (in weighted edit distance) to each query term
- Now try all possible resulting phrases with one word "fixed" at a time
  - ***flew from heathrow***
  - ***fled form heathrow***
  - ***flea form heathrow***
- **Hit-based spelling correction:** Suggest the alternative that has lots of hits.

Exercise

- Suppose that for "***flew form Heathrow***" we have 7 alternatives for flew, 19 for form and 3 for heathrow.

How many "corrected" phrases will we enumerate in this scheme?

General issues in spell correction

- We enumerate multiple alternatives for "Did you mean?"
- Need to figure out which to present to the user
  - The alternative hitting most docs
  - Query log analysis
- More generally, rank alternatives probabilistically

$$\text{argmax}_{corr}\ P(corr \mid query)$$

  - From Bayes rule, this is equivalent to

$$\text{argmax}_{corr}\ P(query \mid corr) * P(corr)$$

Noisy channel   Language model

End Lecture