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Advanced Natural Language Processing and Information Retrieval

Summary of IR, NLP, Machine Learning

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Outline

- Motivation
 - Question Answering vs. Search Engines
- Information Retrieval Techniques
 - Search Engines
 - Vector Space Model
 - Feature Vectors and Feature Selection
 - Text Categorization
 - Measures
- Machine Learning Methods
 - Classification
 - Ranking
 - Regression (logistic)



Outline

- Natural Language tools and techniques
 - Lemmatization
 - POS tagging
 - NER + gazetteer look up
 - Dependency and Constituency trees
 - Predicate Argument Structure
- Question Answering Pipeline
 - Similarity for supporting answers
 - QA tasks (open, restricted, factoid, non-factoid)



Motivations

- Approach to automatic Question Answering Systems
 - 1. Extract query keywords from the question
 - 2. Retrieve candidate passages containing such keywords (or synonyms)
 - 3. Select the most promising passage by means of query and answer similarity
- For example
 - Who is the President of the United States?

(Yes) The president of the United States is Barack Obama (no) Glenn F. Tilton is President of the United Airlines



AlchemyAPI – Named Enti	ty Extra FreeLing 3.0 - Demonstration 🛛 who is the president of the unite when hit by electrons, a phospho					
+Alessandro Sea	rch Images Maps YouTube Gmail Documents Calendar Translate More -					
Google	Who is the President of the United States? Q Alessa					
Search	About 3,220,000,000 results (1.09 seconds)					
Everything	Best guess for United States of America President is Barack					
Images	Obama					
Maps	Mentioned on at least 3 websites including wikipedia.org, whitehouse.gov and youtube.com - Show sources - Feedback					
Videos						
News	President of the United States - Wikipedia, the free encyclo en.wikipedia.org/wiki/President_of_the_United_States					
Shopping	Incumbent Barack Obama since January 20, 2009. Style, Mr. President (informal) The Honorable (formal) His Excellency (diplomatic, outside the U.S.)					
More						
Trento	Origin - Powers and duties - Selection process - Compensation					
Change location	List of Presidents of the United States - Wikipedia, the free en.wikipedia.org/wiki/List_of_Presidents_of_the_United_States					
Show search tools	John F. Kennedy was the first president of Roman Catholic faith, and the current president , Barack Obama , is the first president of African- American descent;					

The Presidents | The White House

.

Motivations

- TREC has taught that this model is to weak
- Consider a more complex task, i.e. a Jeopardy cue
- When hit by electrons, a phosphor gives off electromagnetic energy in this form
 - Solutions: *photons/light*
- What are the most similar fragments retrieved by a search engine?





When hit by electrons, a phosphor gives off electromagnetic energy



About 194,000 results (0.22 seconds)

Advan

Cathode-Ray Tube - body, used, chemical, characteristics, form ... 2

Sep 6, 2010 ... In order to **form** the **electron** beam into the correct shape, ... The actual conversion of electrical **energy** to light **energy** takes place on the ... For example, the **phosphor** known as yttrium oxide **gives off** a red glow ... complete explanation of electrostatic and **electromagnetic** focusing in the crt ...

www.scienceclarified.com > Ca-Ch - Cached - Similar

Beta particle - Wikipedia, the free encyclopedia 😭 🔍

Beta particles are high-energy, high-speed electrons or positrons emitted by certain ... The beta particles emitted are a form of ionizing radiation also known as beta rays. ... by electromagnetic interactions and may give off bremsstrahlung x-rays. ... The well-known 'betalight' contains tritium and a phosphor. ...

en.wikipedia.org/wiki/Beta_particle - Cached - Similar

luminescence: Definition from Answers.com 😭 🔍

Included on the **electromagnetic** spectrum are radio waves and microwaves; ... Though the Sun sends its **energy** to Earth in the **form** of light and heat from the Thanks to the **phosphor**, a fluorescent lamp **gives off** much more light than an ... The tube itself is coated

Motivations (2)

- This shows that:
 - Lexical similarity is not enough
 - Structure is required
- What kind of structures do we need?
- How to carry out structural similarity?



Information Retrieval Techniques

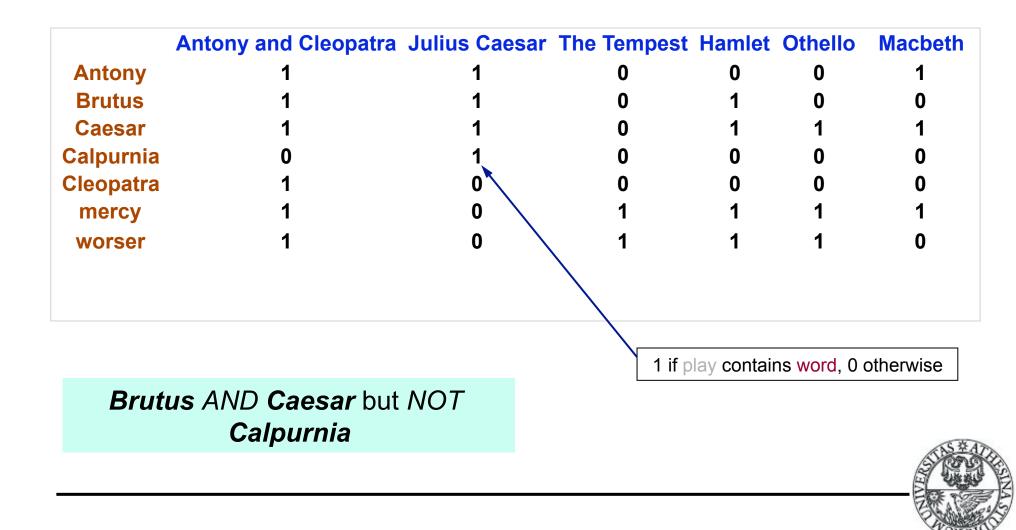


Indexing Unstructured Text

- Which plays of Shakespeare contain the words Brutus AND Caesar but NOT Calpurnia?
- One could grep all of Shakespeare's plays for Brutus and Caesar, then strip out lines containing Calpurnia?
 - Slow (for large corpora)
 - <u>NOT</u> Calpurnia is non-trivial
 - Other operations (e.g., find the word *Romans* near *countrymen*) not feasible
 - Ranked retrieval (best documents to return)



Term-document incidence

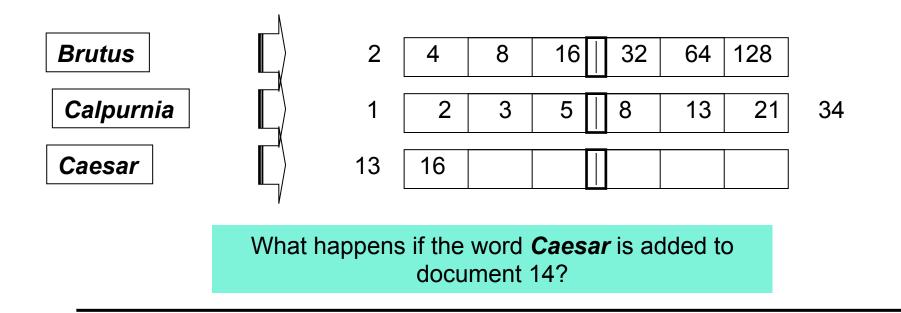


- So we have a 0/1 vector for each term.
- To answer query: take the vectors for *Brutus, Caesar* and *Calpurnia* (complemented) → bitwise
 AND.
- 110100 AND 110111 AND 101111 = 100100.



For each term *T*, we must store a list of all documents that contain *T*.

Do we use an array or a list for this?

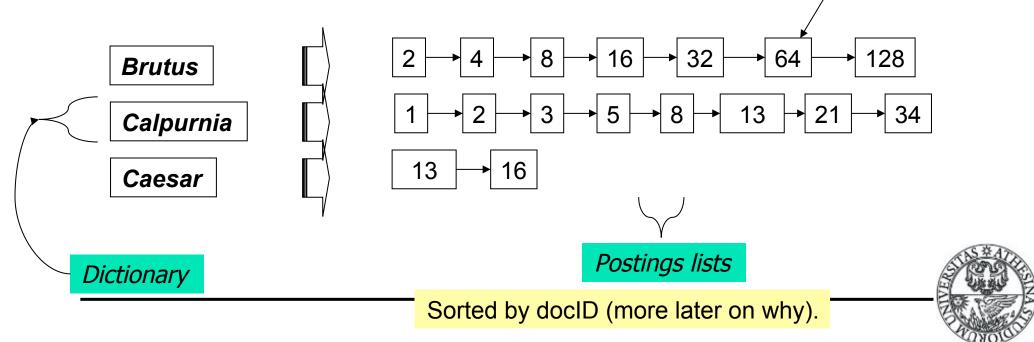




Inverted index

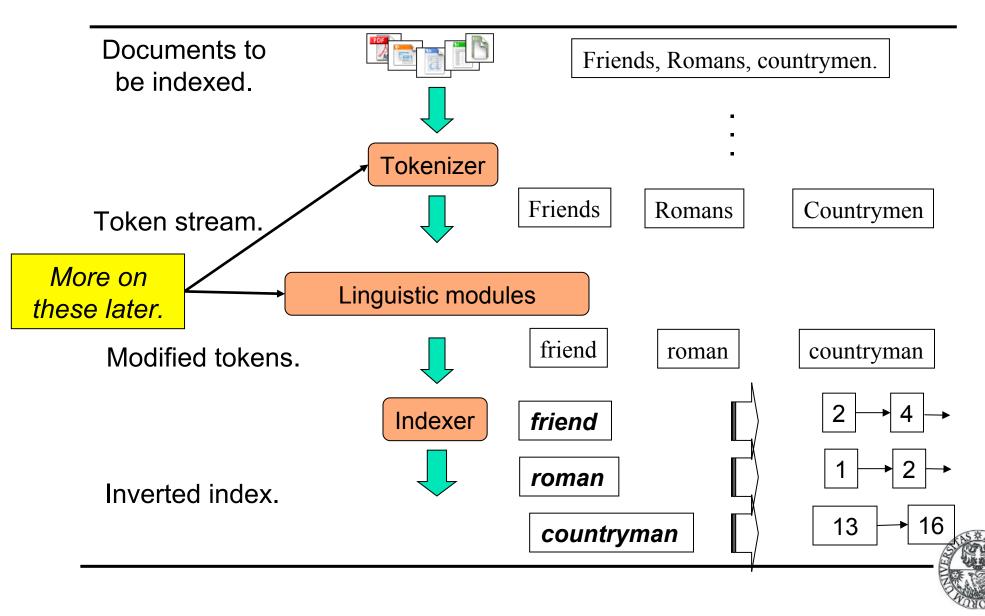
Linked lists generally preferred to arrays

- Dynamic space allocation
- Insertion of terms into documents easy
- Space overhead of pointers

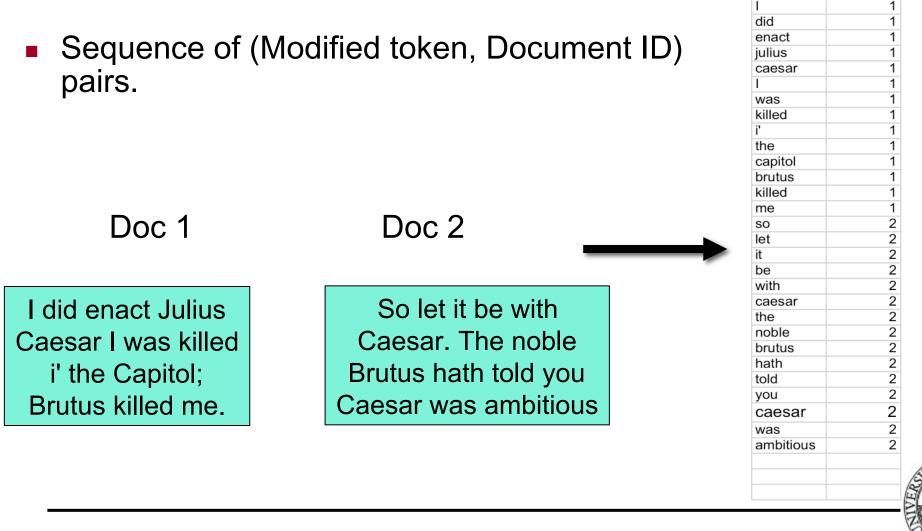


Posting

Inverted index construction



Indexer steps





Term

docID

Sort by terms.



Term	docID	Term	docID
1	1	ambitious	2
did	1	be	
enact	1	brutus	2
julius	1	brutus	2
caesar	1	capitol	1
1	1	caesar	1
was	1	caesar	
killed	1	caesar	2
i'	1	did	1
the	1	enact	1
capitol	1	hath	1
brutus	1	1	1
killed	1		1
me	1	ï	1
SO	2	it	2
let	2	julius	1
it	2	killed	1
be	2	killed	1
with	2	let	2
caesar	2	me	
the	2	noble	2
noble	2	SO	2
brutus	2	the	2 2 1 2 2 2 2 1
hath	2	the	2
told	2	told	2
you	2	you	2
caesar	2	was	1
was	2	was	2
ambitious	2	with	2



Boolean queries: Exact match

- The Boolean Retrieval model is being able to ask a query that is a Boolean expression:
 - Boolean Queries are queries using AND, OR and NOT to join query terms
 - Views each document as a <u>set</u> of words
 - Is precise: document matches condition or not.
- Primary commercial retrieval tool for 3 decades.
- Professional searchers (e.g., lawyers) still like Boolean queries:
 - You know exactly what you' re getting.



Evidence accumulation

- 1 vs. 0 occurrence of a search term
 - 2 vs. 1 occurrence
 - 3 vs. 2 occurrences, etc.
 - Usually more seems better
- Need term frequency information in docs



Ranking search results

- Boolean queries give inclusion or exclusion of docs.
- Often we want to rank/group results
 - Need to measure proximity from query to each doc.
 - Need to decide whether docs presented to user are singletons, or a group of docs covering various aspects of the query.



IR vs. databases: Structured vs unstructured data

Structured data tends to refer to information in "tables"

Employee	Manager	Salary
Smith	Jones	50000
Chang	Smith	60000
lvy	Smith	50000

Typically allows numerical range and exact match (for text) queries, e.g., Salary < 60000 AND Manager = Smith.



Unstructured data

- Typically refers to free-form text
- Allows
 - Keyword queries including operators
 - More sophisticated "concept" queries, e.g.,
 - find all web pages dealing with drug abuse
- Classic model for searching text documents



- In fact almost no data is "unstructured"
- E.g., this slide has distinctly identified zones such as the *Title* and *Bullets*
- Facilitates "semi-structured" search such as
 - Title contains <u>data</u> AND Bullets contain <u>search</u>

... to say nothing of linguistic structure



From Binary term-document incidence matrix

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	1	1	0	0	0	1
Brutus	1	1	0	1	0	0
Caesar	1	1	0	1	1	1
Calpurnia	0	1	0	0	0	0
Cleopatra	1	0	0	0	0	0
mercy	1	0	1	1	1	1
worser	1	0	1	1	1	0

Each document is represented by a binary vector $\in \{0,1\}|V|$



To term-document count matrices

- Consider the number of occurrences of a term in a document:
 - Each document is a count vector in \mathbb{N}^{v} : a column below

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	157	73	0	0	0	0
Brutus	4	157	0	1	0	0
Caesar	232	227	0	2	1	1
Calpurnia	0	10	0	0	0	0
Cleopatra	57	0	0	0	0	0
mercy	2	0	3	5	5	1
worser	2	0	1	1	1	0



Bag of words model

- Vector representation doesn't consider the ordering of words in a document
- John is quicker than Mary and Mary is quicker than John have the same vectors
- This is called the <u>bag of words</u> model.
- In a sense, this is a step back: The positional index was able to distinguish these two documents.



Term frequency tf

- The term frequency tf_{t,d} of term t in document d is defined as the number of times that t occurs in d.
- We want to use tf when computing query-document match scores. But how?
- Raw term frequency is not what we want:
 - A document with 10 occurrences of the term is more relevant than a document with 1 occurrence of the term.
 - But not 10 times more relevant.
- Relevance does not increase proportionally with term frequency.
 NB: frequency = count in IR

Log-frequency weighting

The log frequency weight of term t in d is

$$w_{t,d} = \begin{cases} 1 + \log_{10} tf_{t,d}, & \text{if } tf_{t,d} > 0\\ 0, & \text{otherwise} \end{cases}$$

- $0 \rightarrow 0, 1 \rightarrow 1, 2 \rightarrow 1.3, 10 \rightarrow 2, 1000 \rightarrow 4$, etc.
- Score for a document-query pair: sum over terms t in both q and d:

• score =
$$\sum_{t \in q \cap d} (1 + \log tf_{t,d})$$

The score is 0 if none of the query terms is present in the document.



Document frequency

- Rare terms are more informative than frequent terms
 - Recall stop words
- Consider a term in the query that is rare in the collection (e.g., arachnocentric)
- A document containing this term is very likely to be relevant to the query *arachnocentric*
- → We want a high weight for rare terms like arachnocentric.



idf weight

- df_t is the <u>document</u> frequency of t: the number of documents that contain t
 - df_t is an inverse measure of the informativeness of t
 - $df_t \le N$
- We define the idf (inverse document frequency) of t by $idf = \log (M/df)$

$$idf_t = \log_{10} \left(\frac{N}{df_t} \right)$$

We use log (N/df_t) instead of N/df_t to "dampen" the effect of idf.

Will turn out the base of the log is immaterial.



tf-idf weighting

The tf-idf weight of a term is the product of its tf weight and its idf weight.

$$\mathbf{w}_{t,d} = \log(1 + \mathrm{tf}_{t,d}) \times \log_{10}(N/\mathrm{df}_t)$$

- Best known weighting scheme in information retrieval
 - Note: the "-" in tf-idf is a hyphen, not a minus sign!
 - Alternative names: tf.idf, tf x idf
- Increases with the number of occurrences within a document
- Increases with the rarity of the term in the collection



Score(q,d) =
$$\sum_{t \in q \cap d} \text{tf} \times \text{idf}_{t,d}$$

There are many variants

. . . .

- How "tf" is computed (with/without logs)
- Whether the terms in the query are also weighted



Binary \rightarrow count \rightarrow weight matrix

	Antony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth
Antony	5.25	3.18	0	0	0	0.35
Brutus	1.21	6.1	0	1	0	0
Caesar	8.59	2.54	0	1.51	0.25	0
Calpurnia	0	1.54	0	0	0	0
Cleopatra	2.85	0	0	0	0	0
mercy	1.51	0	1.9	0.12	5.25	0.88
worser	1.37	0	0.11	4.15	0.25	1.95

Each document is now represented by a real-valued vector of tf-idf weights $\in \mathbb{R}|V|$



Documents as vectors

- So we have a |V|-dimensional vector space
- Terms are axes of the space
- Documents are points or vectors in this space
- Very high-dimensional: tens of millions of dimensions when you apply this to a web search engine
- These are very sparse vectors most entries are zero.



Queries as vectors

- Key idea 1: Do the same for queries: represent them as vectors in the space
- Key idea 2: Rank documents according to their proximity to the query in this space
- proximity = similarity of vectors
- proximity ≈ inverse of distance
- Instead: rank more relevant documents higher than less relevant documents



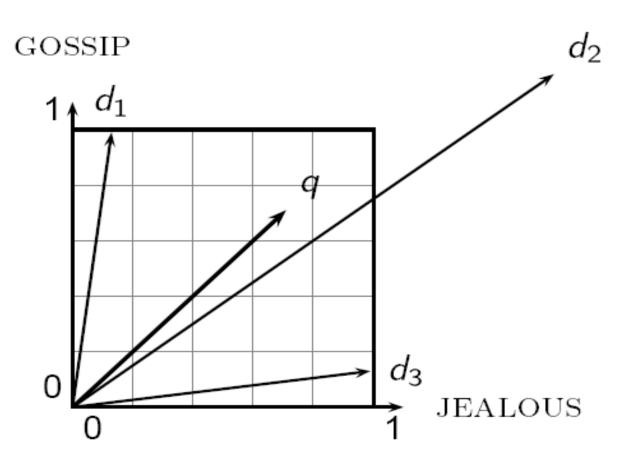
Formalizing vector space proximity

- First cut: distance between two points
 - (= distance between the end points of the two vectors)
- Euclidean distance?
- Euclidean distance is a bad idea . . .
- ... because Euclidean distance is large for vectors of different lengths.



Why distance is a bad idea

The Euclidean distance between \vec{q} and $\vec{d_2}$ is large even though the distribution of terms in the query \vec{q} and the distribution of terms in the document \vec{d}_2 are very similar.





Use angle instead of distance

- Thought experiment: take a document d and append it to itself. Call this document d'.
- "Semantically" d and d' have the same content
- The Euclidean distance between the two documents can be quite large
- The angle between the two documents is 0, corresponding to maximal similarity.
- Key idea: Rank documents according to angle with query.



The following two notions are equivalent.

- Rank documents in <u>decreasing</u> order of the angle between query and document
- Rank documents in <u>increasing</u> order of cosine(query,document)
- Cosine is a monotonically decreasing function for the interval [0°, 180°]

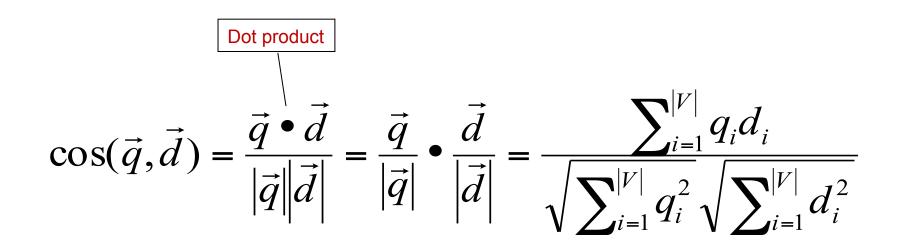


• A vector can be (length-) normalized by dividing each of its components by its length – for this we use the L₂ norm: $\|\vec{x}\|_2 = \sqrt{\sum_i x_i^2}$

- Effect on the two documents d and d' (d appended to itself) from earlier slide: they have identical vectors after length-normalization.
 - Long and short documents now have comparable weights



cosine(query,document)



qi is the tf-idf weight of term *i* in the query *di* is the tf-idf weight of term *i* in the document

 $\cos(\vec{q}, \vec{d})$ is the cosine similarity of \vec{q} and \vec{d} ... or, equivalently, the cosine of the angle between \vec{q} and \vec{d} .



Cosine for length-normalized vectors

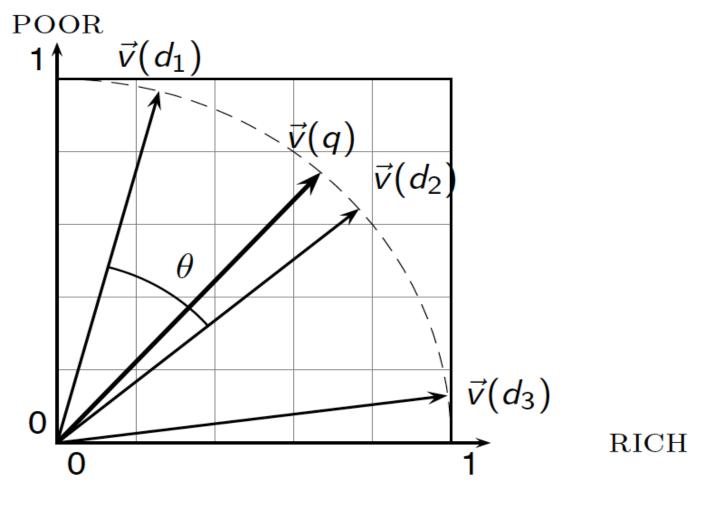
For length-normalized vectors, cosine similarity is simply the dot product (or scalar product):

$$\cos(\vec{q},\vec{d}) = \vec{q} \bullet \vec{d} = \sum_{i=1}^{|V|} q_i d_i$$

for q, d length-normalized.



Cosine similarity illustrated





Performance Evaluation



Measures for a search engine

- We can quantify speed/size
- Quality of the retrieved documents
- Relevance measurement requires 3 elements:
 - 1. A benchmark document collection
 - 2. A benchmark suite of queries
 - 3. A usually binary assessment of either <u>Relevant</u> or <u>Nonrelevant</u> for each query and each document
 - Some work on more-than-binary, but not the standard



Evaluating an IR system

- Note: the **information need** is translated into a **query**
- Relevance is assessed relative to the information need not the query
- E.g., <u>Information need</u>: I'm looking for information on whether drinking red wine is more effective at reducing your risk of heart attacks than white wine.
- Query: wine red white heart attack effective
- Evaluate whether the doc addresses the information need, not whether it has these words



Standard relevance benchmarks

- TREC National Institute of Standards and Technology (NIST) has run a large IR test bed for many years
- Reuters and other benchmark doc collections used
- "Retrieval tasks" specified
 - sometimes as queries
- Human experts mark, for each query and for each doc, <u>Relevant</u> or <u>Nonrelevant</u>
 - or at least for subset of docs that some system returned for that query



Unranked retrieval evaluation: Precision and Recall

- Precision: fraction of retrieved docs that are relevant
 = P(relevant|retrieved)
- Recall: fraction of relevant docs that are retrieved

= P(retrieved | relevant)

	Relevant	Nonrelevant
Retrieved	tp	fp
Not Retrieved	fn	tn

- Precision P = tp/(tp + fp)
- Recall R = tp/(tp + fn)



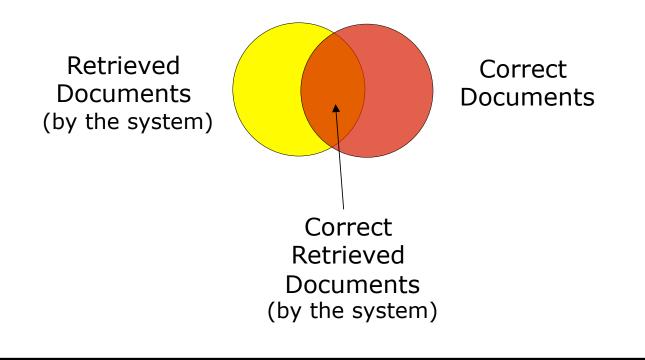
Should we instead use the accuracy measure for evaluation?

- Given a query, an engine classifies each doc as "Relevant" or "Nonrelevant"
- The accuracy of an engine: the fraction of these classifications that are correct
 - (tp + tn) / (tp + fp + fn + tn)
- Accuracy is a evaluation measure in often used in machine learning classification work
- Why is this not a very useful evaluation measure in IR?



Performance Measurements

- Given a set of document T
- Precision = # Correct Retrieved Document / # Retrieved Documents
- Recall = # Correct Retrieved Document/ # Correct Documents





Why not just use accuracy?

 How to build a 99.9999% accurate search engine on a low budget....



People doing information retrieval want to find something and have a certain tolerance for junk.



Precision/Recall trade-off

- You can get high recall (but low precision) by retrieving all docs for all queries!
- Recall is a non-decreasing function of the number of docs retrieved

- In a good system, precision decreases as either the number of docs retrieved or recall increases
 - This is not a theorem, but a result with strong empirical confirmation



A combined measure: F

Combined measure that assesses precision/recall tradeoff is F measure (weighted harmonic mean):

$$F = \frac{1}{\alpha \frac{1}{P} + (1 - \alpha) \frac{1}{R}} = \frac{(\beta^2 + 1)PR}{\beta^2 P + R}$$

People usually use balanced F₁ measure

i.e., with
$$\beta = 1$$
 or $\alpha = \frac{1}{2}$

- Harmonic mean is a conservative average
 - See CJ van Rijsbergen, Information Retrieval

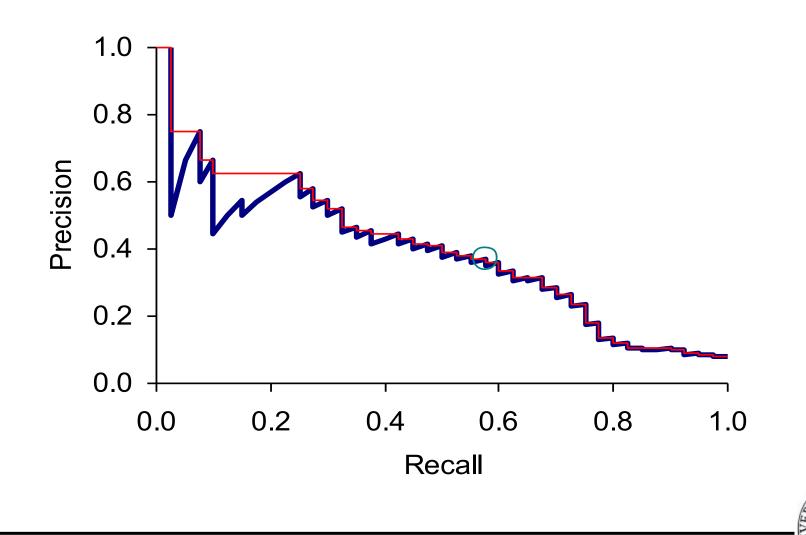


Evaluating ranked results

Evaluation of ranked results:

- The system can return any number of results
- By taking various numbers of the top returned documents (levels of recall), the evaluator can produce a *precisionrecall curve*





Sec. 8.4

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Averaging over queries

- A precision-recall graph for one query isn't a very sensible thing to look at
- You need to average performance over a whole bunch of queries.
- But there's a technical issue:
 - Precision-recall calculations place some points on the graph
 - How do you determine a value (interpolate) between the points?



Evaluation

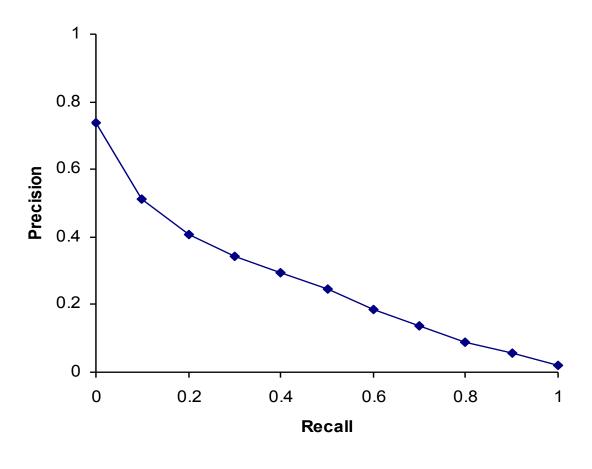
Graphs are good, but people want summary measures!

- Precision at fixed retrieval level
 - Precision-at-k: Precision of top k results
 - Perhaps appropriate for most of web search: all people want are good matches on the first one or two results pages
 - But: averages badly and has an arbitrary parameter of k
- 11-point interpolated average precision
 - The standard measure in the early TREC competitions: you take the precision at 11 levels of recall varying from 0 to 1 by tenths of the documents, using interpolation (the value for 0 is always interpolated!), and average them
 - Evaluates performance at all recall levels



Typical (good) 11 point precisions

SabIR/Cornell 8A1 11pt precision from TREC 8 (1999)





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Yet more evaluation measures...

Mean average precision (MAP)

- Average of the precision value obtained for the top k documents, each time a relevant doc is retrieved
- Avoids interpolation, use of fixed recall levels
- MAP for query collection is arithmetic ave.
 - Macro-averaging: each query counts equally

R-precision

- If we have a known (though perhaps incomplete) set of relevant documents of size *Rel*, then calculate precision of the top *Rel* docs returned
- Perfect system could score 1.0.



TREC

- TREC Ad Hoc task from first 8 TRECs is standard IR task
 - 50 detailed information needs a year
 - Human evaluation of pooled results returned
 - More recently other related things: Web track, HARD
- A TREC query (TREC 5)

<top>

<num> Number: 225

<desc> Description:

What is the main function of the Federal Emergency

Management Agency (FEMA) and the funding level provided to meet emergencies? Also, what resources are available to FEMA such as people, equipment, facilities?

</top>



Standard relevance benchmarks: Others

GOV2

- Another TREC/NIST collection
- 25 million web pages
- Largest collection that is easily available
- But still 3 orders of magnitude smaller than what Google/ Yahoo/MSN index
- NTCIR
 - East Asian language and cross-language information retrieval
- Cross Language Evaluation Forum (CLEF)
 - This evaluation series has concentrated on European languages and cross-language information retrieval.
- Many others



Text Categorization



Text Classification Problem

Given:

a set of target categories:

• the set *T* of documents, $C = \{C^1, ..., C^n\}$ define

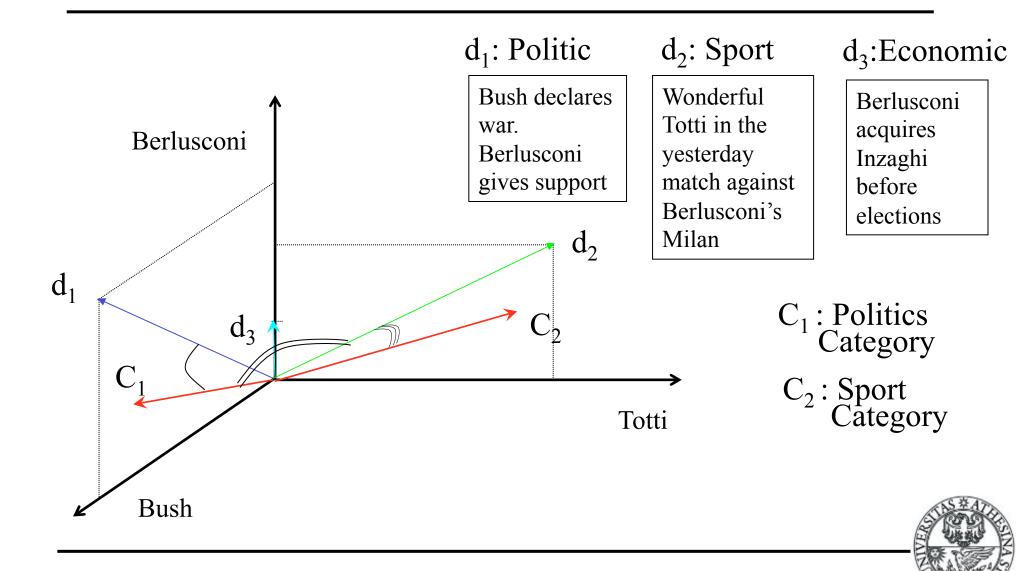
$$f: T \rightarrow 2^C$$

- VSM (Salton89')
 - Features are dimensions of a Vector Space.
 - Documents and Categories are vectors of feature weights.

• *d* is assigned to
$$C^i$$
 if $\vec{d} \cdot \vec{C}^i > th$



The Vector Space Model



Automated Text Categorization

- A corpus of pre-categorized documents
- Split document in two parts:
 - Training-set
 - Test-set
- Apply a supervised machine learning model to the training-set
 - Positive examples
 - Negative examples
- Measure the performances on the test-set
 - e.g., Precision and Recall



Feature Vectors

 Each example is associated with a vector of n feature types (e.g. unique words in TC)

 $\vec{x} = (0, ..., 1, ..., 0, ..., 0, ..., 1, ..., 0, ..., 0, ..., 1, ..., 0, ..., 1)$ acquisition buy market sell stocks

- The dot product $\vec{X} \cdot \vec{Z}$ counts the number of features in common
- This provides a sort of *similarity*



Text Categorization phases

- Corpus pre-processing (e.g. tokenization, stemming)
- Feature Selection (optionally)
 - Document Frequency, Information Gain, χ₂, mutual information,...
- Feature weighting
 - for documents and profiles
- Similarity measure
 - between document and profile (e.g. scalar product)
- Statistical Inference
 - threshold application
- Performance Evaluation
 - Accuracy, Precision/Recall, BEP, f-measure,...



Feature Selection

- Some words, i.e. features, may be irrelevant
- For example, "function words" as: "the", "on","those"...
- Two benefits:
 - efficiency
 - Sometime the accuracy
- Sort features by relevance and select the *m*-best



Statistical Quantity to sort feature

Based on corpus counts of the pair

- A is the number of documents in which both f and c occur, i.e. (f, c);
- B is the number of documents in which only f occurs, i.e. (f, \bar{c}) ;
- C is the number of documents in which only c occurs, i.e. (\bar{f}, c) ;
- *D* is the number of documents in which neither *f* nor *c* occur, i.e. (\bar{f}, \bar{c}) ;
- N is the total number of documents, i.e. A + B + C + D.



Chi-square, Pointwise MI and MI $\chi^2(f,c) = \frac{N \times (AD - CB)^2}{(A+C)(B+D)(A+B)(C+D)}$ $PMI(f,c) = log \frac{P(f,c)}{P(f) \times P(c)}$ $\begin{array}{ll} MI(f) \\ (f,\mathcal{C}) \end{array} = & -\sum_{c \in \mathcal{C}} P(c) log(P(c)) + P(f) \sum_{c \in \mathcal{C}} P(c|f) log(P(c|f)) \\ \end{array}$ $+ P(\bar{f}) \sum P(c|\bar{f}) log(P(c|\bar{f}))$



Profile Weighting: the Rocchio's formula

- ω_f^d , the weight of f in d
 - Several weighting schemes (e.g. TF * IDF, Salton 91')
- \vec{C}_{f}^{i} , the profile weights of f in C_{i} :

$$\vec{C}_{f}^{i} = \max\left\{ 0, \frac{\beta}{|T_{i}|} \sum_{d \in T_{i}} \omega_{f}^{d} - \frac{\gamma}{|\overline{T}_{i}|} \sum_{d \in \overline{T}_{i}} \omega_{f}^{d} \right\}$$

• T_i , the training documents in C^i



Similarity estimation

Given the document and the category representation

$$\vec{d} = \langle \omega_{f_1}^d, ..., \omega_{f_n}^d \rangle, \quad \vec{C}_i = \langle \Omega_{f_1}^i, ..., \Omega_{f_n}^i \rangle$$

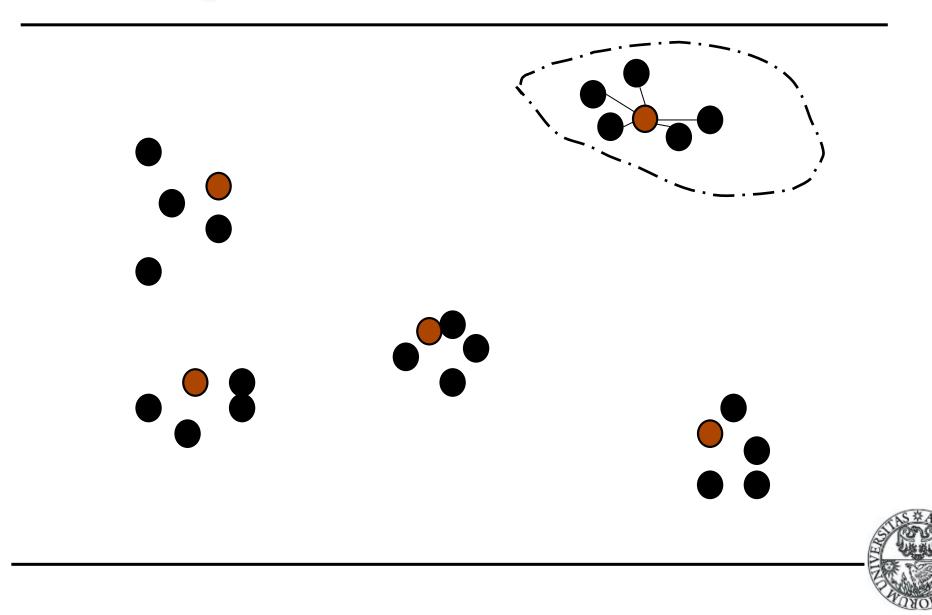
It can be defined the following similarity function (cosine measure

$$s_{d,i} = \cos(\vec{d} \ , \vec{C}_i) = \frac{\vec{d} \cdot \vec{C}^i}{\left\|\vec{d} \ \| \times \|\vec{C}_i\|} = \frac{\sum_{f} \omega_f^d \times \Omega_f^i}{\left\|\vec{d} \ \| \times \|\vec{C}_i\|}$$

• *d* is assigned to C^i if $\vec{d} \cdot \vec{C}^i > \sigma$



Clustering



Experiments

- Reuters Collection 21578 Apté split (Apté94)
 - 90 classes (12,902 docs)
 - A fixed splitting between training and test set
 - 9603 vs 3299 documents
- Tokens
 - about 30,000 different
- Other different versions have been used but ...

most of TC results relate to the 21578 Apté

 [Joachims 1998], [Lam and Ho 1998], [Dumais et al. 1998], [Li Yamanishi 1999], [Weiss et al. 1999],
 [Cohen and Singer 1999]...



A Reuters document- Acquisition Category

CRA SOLD FORREST GOLD FOR 76 MLN DLRS - WHIM CREEK

SYDNEY, April 8 - <Whim Creek Consolidated NL> said the consortium it is leading will pay 76.55 mln dlrs for the acquisition of CRA Ltd's <CRAA.S> <Forrest Gold Pty Ltd> unit, reported yesterday.

CRA and Whim Creek did not disclose the price yesterday.

Whim Creek will hold 44 pct of the consortium, while

<Austwhim Resources NL> will hold 27 pct and <Croesus Mining NL> 29 pct, it said in a statement.

As reported, Forrest Gold owns two mines in Western Australia producing a combined 37,000 ounces of gold a year. It also owns an undeveloped gold project.



A Reuters document- Crude-Oil Category

FTC URGES VETO OF GEORGIA GASOLINE STATION BILL

WASHINGTON, March 20 - The Federal Trade Commission said its staff has urged the governor of Georgia to veto a bill that would prohibit petroleum refiners from owning and operating retail gasoline stations.

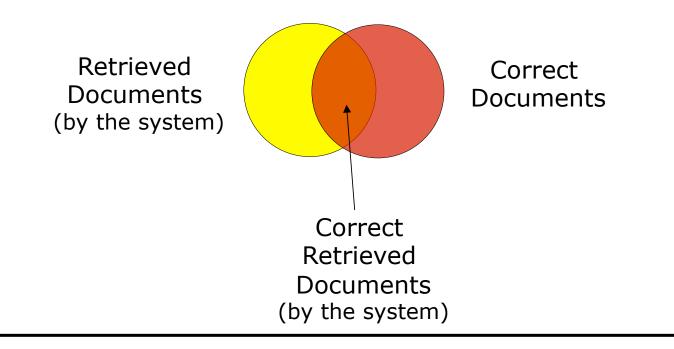
The proposed legislation is aimed at preventing large oil refiners and marketers from using predatory or monopolistic practices against franchised dealers.

But the FTC said fears of refiner-owned stations as part of a scheme of predatory or monopolistic practices are unfounded. It called the bill anticompetitive and warned that it would force higher gasoline prices for Georgia motorists.



Performance Measurements

- Given a set of document T
- Precision = # Correct Retrieved Document / # Retrieved Documents
- Recall = # Correct Retrieved Document/ # Correct Documents





Precision and Recall of C_i

- a, corrects
- b, mistakes

The Precision and Recall are defined by the above counts:

$$Precision_{i} = \frac{a_{i}}{a_{i} + b_{i}}$$
$$Recall_{i} = \frac{a_{i}}{a_{i} + c_{i}}$$



Performance Measurements (cont'd)

- Breakeven Point
 - Find thresholds for which Recall = Precision
 - Interpolation
- f-measure
 - Harmonic mean between precision and recall
- Global performance on more than two categories
 - Micro-average
 - The counts refer to classifiers
 - Macro-average (average measures over all categories)



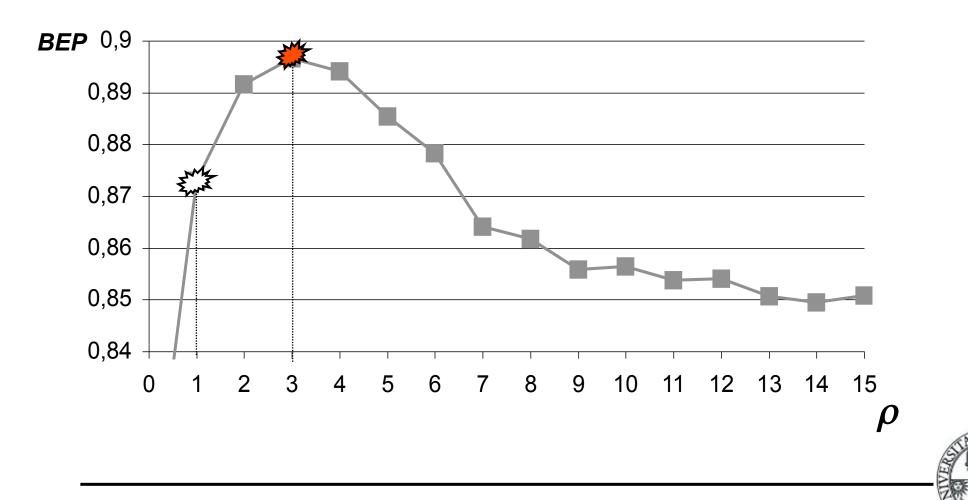
F-measure e MicroAverages

$$F_{1} = \frac{2 \times Precision \times Recall}{Precision + Recall}$$
$$\mu Precision = \frac{\sum_{i=1}^{n} a_{i}}{\sum_{i=1}^{n} a_{i} + b_{i}}$$
$$\mu Recall = \frac{\sum_{i=1}^{n} a_{i}}{\sum_{i=1}^{n} a_{i} + c_{i}}$$
$$\mu BEP = \frac{\mu Precision + \mu Recall}{2}$$

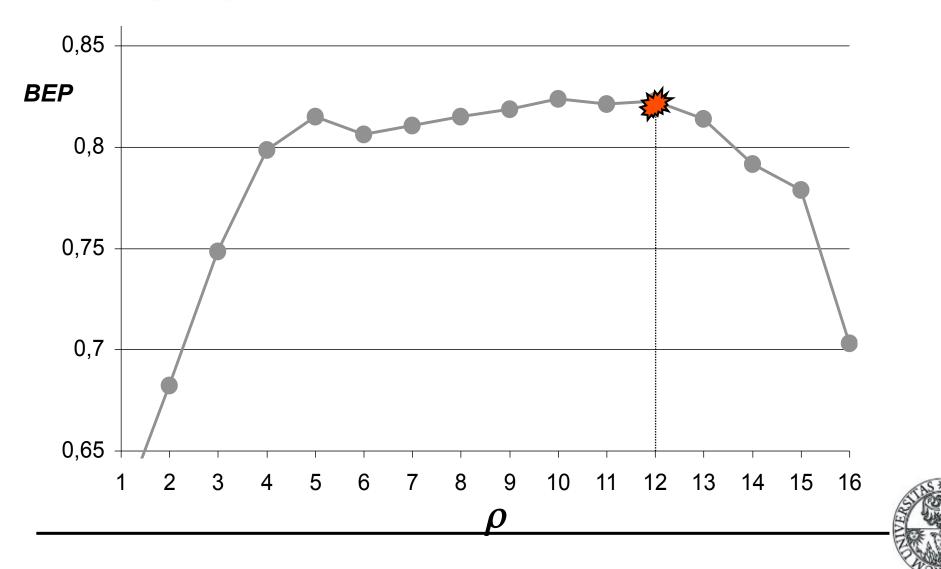
$$\mu f_1 = \frac{2 \times \mu Precision \times \mu Recall}{\mu Precision + \mu Recall}$$



The Impact of ρ parameter on Acquisition category



The impact of ρ parameter on Trade category



N-fold cross validation

- Divide training set in n parts
 - One is used for testing
 - *n-1* for training
- This can be repeated *n* times for *n* distinct test sets
- Average and Std. Dev. are the final performance index



Classification, Ranking, Regression and Multiclassification

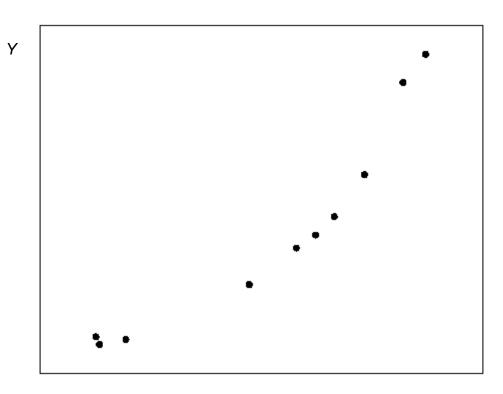


What is Statistical Learning?

- Statistical Methods Algorithms that learn relations in the data from examples
- Simple relations are expressed by pairs of variables: $\langle x_1, y_1 \rangle$, $\langle x_2, y_2 \rangle$,..., $\langle x_n, y_n \rangle$
- Learning *f* such that evaluate y^* given a new value x^* , i.e. $\langle x^*, f(x^*) \rangle = \langle x^*, y^* \rangle$



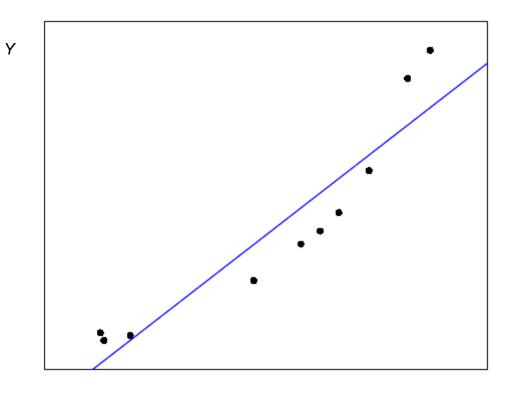
You have already tackled the learning problem



Х



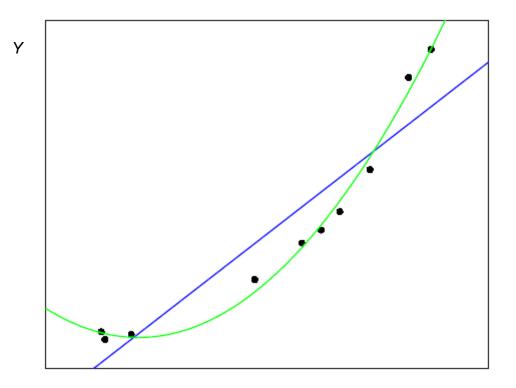
Linear Regression



Х



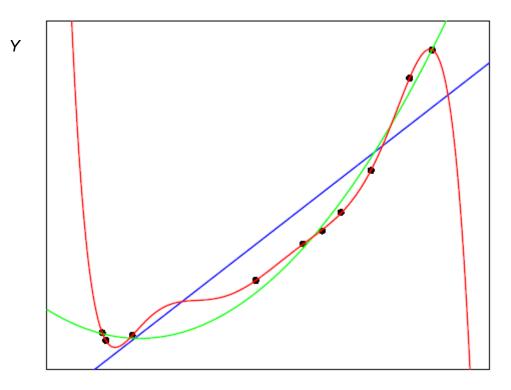
Degree 2



Χ



Degree



Х



Machine Learning Problems

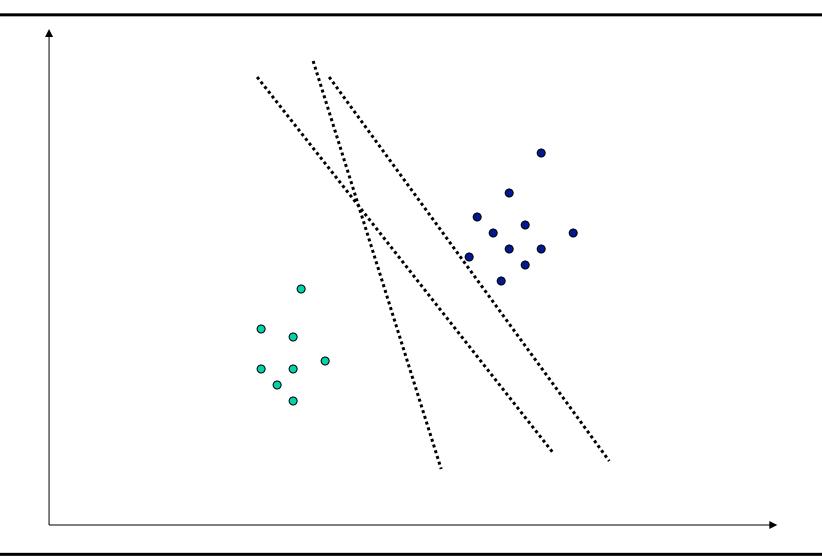
- Overfitting
- How dealing with millions of variables instead of only two?
- How dealing with real world objects instead of real values?



Support Vector Machines

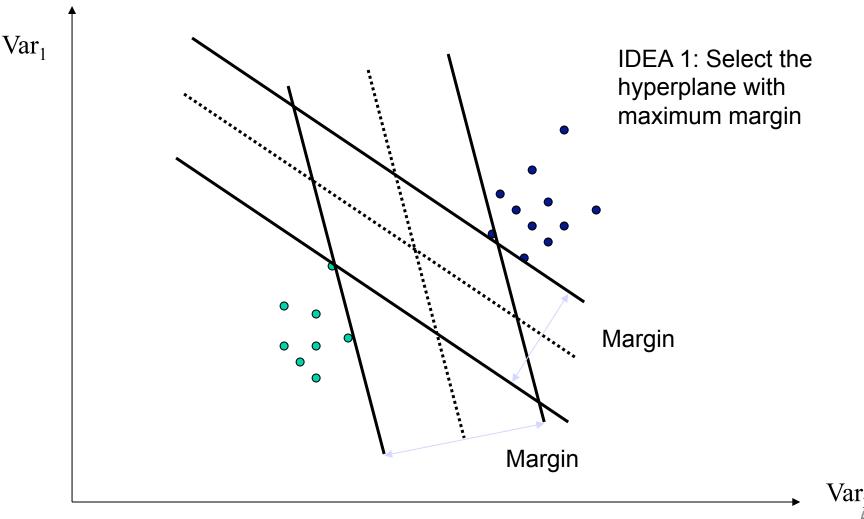


Which hyperplane choose?



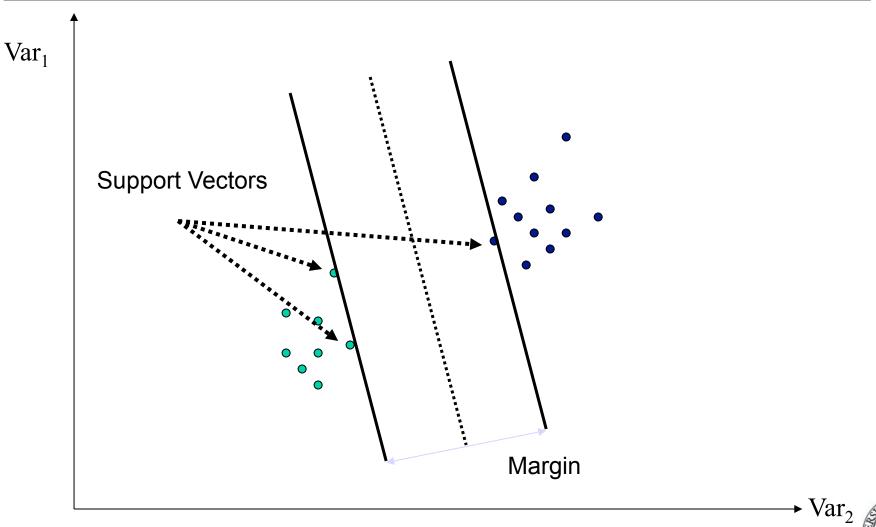


Classifier with a Maximum Margin



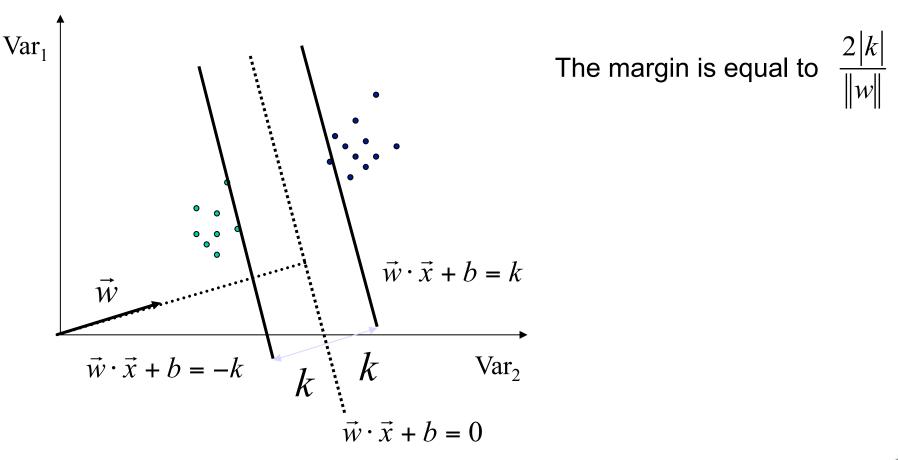


Support Vector



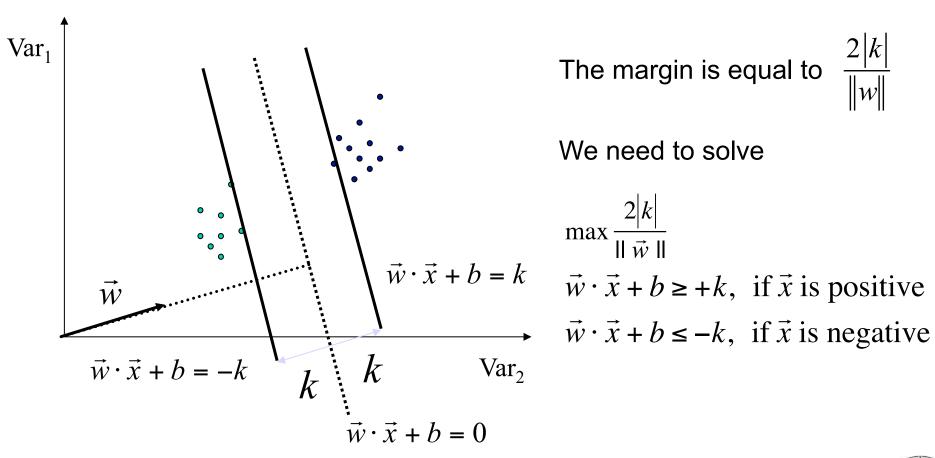


Support Vector Machine Classifiers



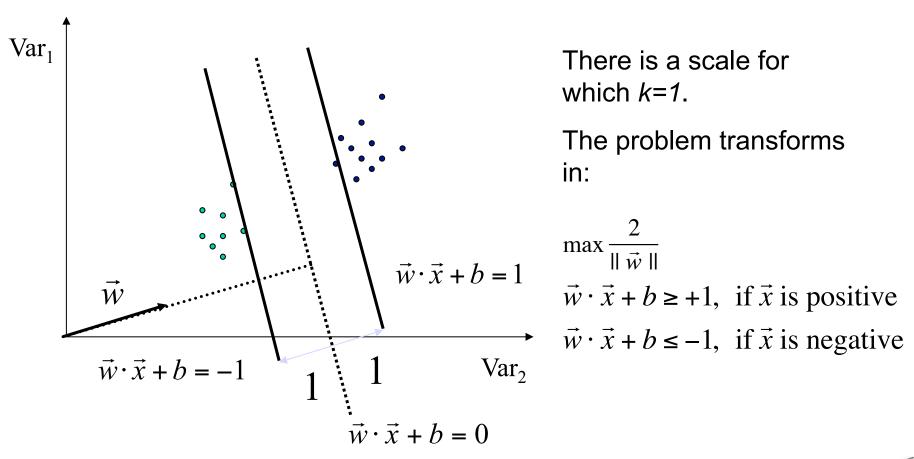


Support Vector Machines





Support Vector Machines





Final Formulation

$$\max \frac{2}{\|\vec{w}\|} \\ \vec{w} \cdot \vec{x}_i + b \ge +1, \ y_i = 1 \\ \vec{w} \cdot \vec{x}_i + b \le -1, \ y_i = -1$$

$$\Longrightarrow \qquad \max \frac{2}{\|\vec{w}\|} \Rightarrow \\ y_i(\vec{w} \cdot \vec{x}_i + b) \ge 1$$

$$\Rightarrow \min \frac{\|\vec{w}\|}{2} \Rightarrow \min \frac{\|\vec{w}\|^2}{2}$$
$$y_i(\vec{w} \cdot \vec{x}_i + b) \ge 1 \qquad y_i(\vec{w} \cdot \vec{x}_i + b) \ge 1$$



Optimization Problem

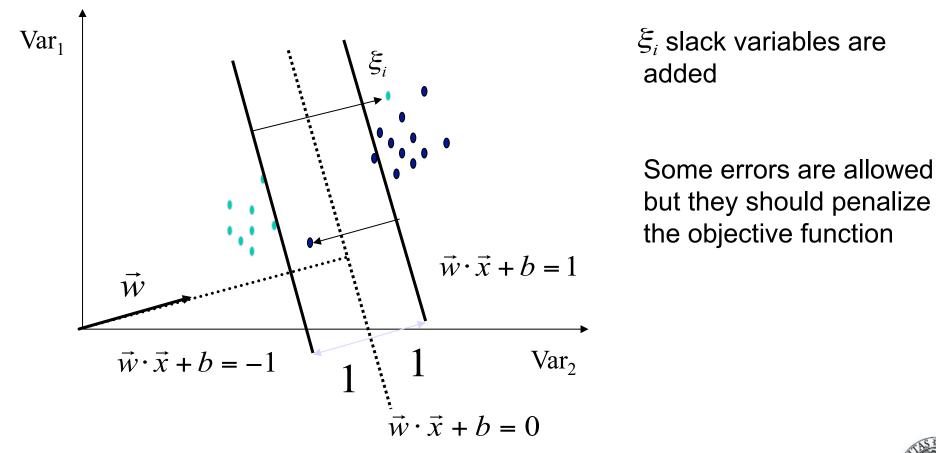
Optimal Hyperplane:

• Minimize
$$\tau(\vec{w}) = \frac{1}{2} \|\vec{w}\|^2$$

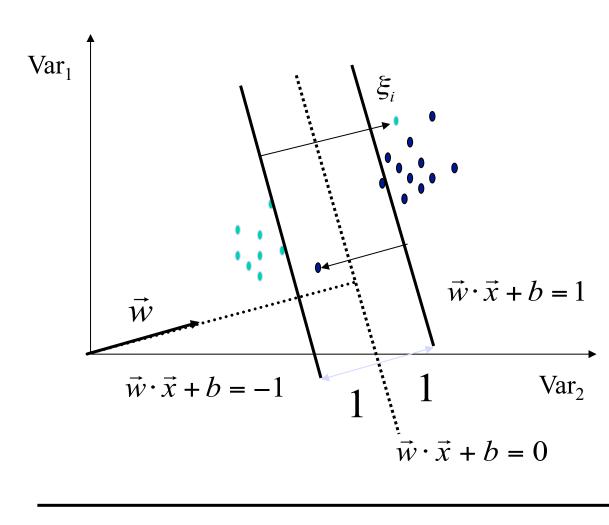
■ Subject to
$$y_i ((\vec{w} \cdot \vec{x}_i) + b) \ge 1, i = 1, ..., m$$

The dual problem is simpler









The new constraints are

$$y_i(\vec{w} \cdot \vec{x}_i + b) \ge 1 - \xi_i$$

 $\forall \vec{x}_i \text{ where } \xi_i \ge 0$

The objective function penalizes the incorrect classified examples

$$\min\frac{1}{2} \|\vec{w}\|^2 + C\sum_i \xi_i$$

C is the trade-off between margin and the error



Dual formulation

$$\begin{cases} \min \quad \frac{1}{2} ||\vec{w}|| + C \sum_{i=1}^{m} \xi_i^2 \\ y_i(\vec{w} \cdot \vec{x_i} + b) \ge 1 - \xi_i, \quad \forall i = 1, ..., m \\ \xi_i \ge 0, \quad i = 1, ..., m \end{cases}$$

$$L(\vec{w}, b, \vec{\xi}, \vec{\alpha}) = \frac{1}{2}\vec{w} \cdot \vec{w} + \frac{C}{2}\sum_{i=1}^{m} \xi_i^2 - \sum_{i=1}^{m} \alpha_i [y_i(\vec{w} \cdot \vec{x_i} + b) - 1 + \xi_i],$$

• By deriving wrt $\vec{w}, \vec{\xi}$ and b



Final dual optimization problem

$$\sum_{i=1}^{m} \alpha_i - \frac{1}{2} \sum_{i,j=1}^{m} y_i y_j \alpha_i \alpha_j \left(\vec{x_i} \cdot \vec{x_j} + \frac{1}{C} \delta_{ij} \right)$$
$$\alpha_i \ge 0, \quad \forall i = 1, ..., m$$
$$\sum_{i=1}^{m} y_i \alpha_i = 0$$



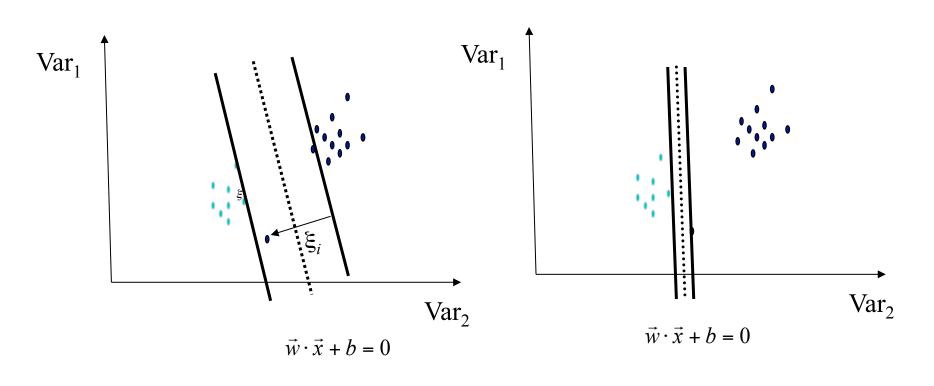
Soft Margin Support Vector Machines

$$\min \frac{1}{2} \| \vec{w} \|^2 + C \sum_i \xi_i \qquad \begin{array}{l} y_i (\vec{w} \cdot \vec{x}_i + b) \ge 1 - \xi_i \quad \forall \vec{x}_i \\ \xi_i \ge 0 \end{array}$$

- The algorithm tries to keep ξ_i low and maximize the margin
- NB: The number of error is not directly minimized (NP-complete problem); the distances from the hyperplane are minimized
- If $C \rightarrow \infty$, the solution tends to the one of the *hard-margin* algorithm
- Attention !!!: if C = 0 we get $\|\vec{w}\| = 0$, since $y_i b \ge 1 \xi_i$ $\forall \vec{x}_i$
- If C increases the number of error decreases. When C tends to infinite the number of errors must be 0, i.e. the *hard-margin* formulation



Robusteness of Soft vs. Hard Margin SVMs



Soft Margin SVM

Hard Margin SVM



Soft vs Hard Margin SVMs

- *Soft-Margin* has ever a solution
- Soft-Margin is more robust to odd examples
- Hard-Margin does not require parameters



Parameters

$$\min \frac{1}{2} \| \vec{w} \|^{2} + C \sum_{i} \xi_{i} = \min \frac{1}{2} \| \vec{w} \|^{2} + C^{+} \sum_{i} \xi_{i}^{+} + C^{-} \sum_{i} \xi_{i}^{-}$$
$$= \min \frac{1}{2} \| \vec{w} \|^{2} + C \left(J \sum_{i} \xi_{i}^{+} + \sum_{i} \xi_{i}^{-} \right)$$

- C: trade-off parameter
- J: cost factor



The Ranking SVM [Herbrich et al. 1999, 2000; Joachims et al. 2002]

- The aim is to classify instance pairs as correctly ranked or incorrectly ranked
 - This turns an ordinal regression problem back into a binary classification problem
- We want a ranking function f such that

 $\boldsymbol{x}_i > \boldsymbol{x}_j \text{ iff } f(\boldsymbol{x}_i) > f(\boldsymbol{x}_j)$

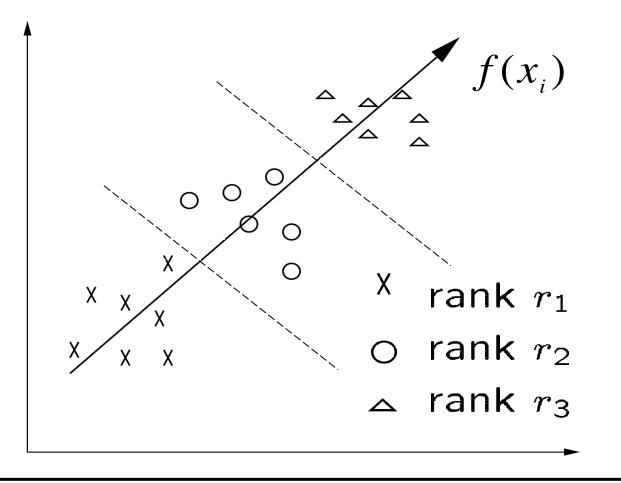
- or at least one that tries to do this with minimal error
- Suppose that f is a linear function

$$f(\boldsymbol{x}_i) = \boldsymbol{w} \quad \boldsymbol{x}_i$$



The Ranking SVM

Ranking Model: $f(\mathbf{x}_i)$





The Ranking SVM

- Then (combining the two equations on the last slide):
- $\mathbf{x}_i > \mathbf{x}_j \text{ iff } \mathbf{w} \quad \mathbf{x}_i \mathbf{w} \quad \mathbf{x}_j > 0$ $\mathbf{x}_i > \mathbf{x}_j \text{ iff } \mathbf{w} \quad (\mathbf{x}_i - \mathbf{x}_j) > 0$
- Let us then create a new instance space from such pairs: $z_k = x_i - x_k$

$$y_k = +1, -1 \text{ as } x_i \ge , < x_k$$



Support Vector Ranking

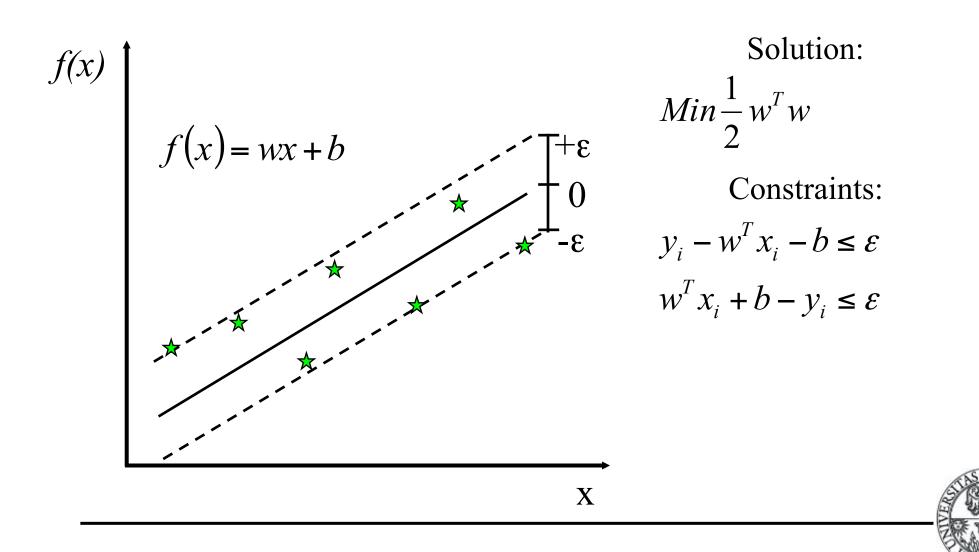
$$\begin{cases} \min \quad \frac{1}{2} ||\vec{w}|| + C \sum_{i=1}^{m} \xi_i^2 \\ y_k(\vec{w} \cdot (\vec{x_i} - \vec{x_j}) + b) \ge 1 - \xi_k, \quad \forall i, j = 1, ..., m \\ \xi_k \ge 0, \quad k = 1, ..., m^2 \end{cases}$$

 $y_k = 1$ if $rank(\vec{x_i}) > rank(\vec{x_j})$,-1 otherwise, where $k = i \times m + j$

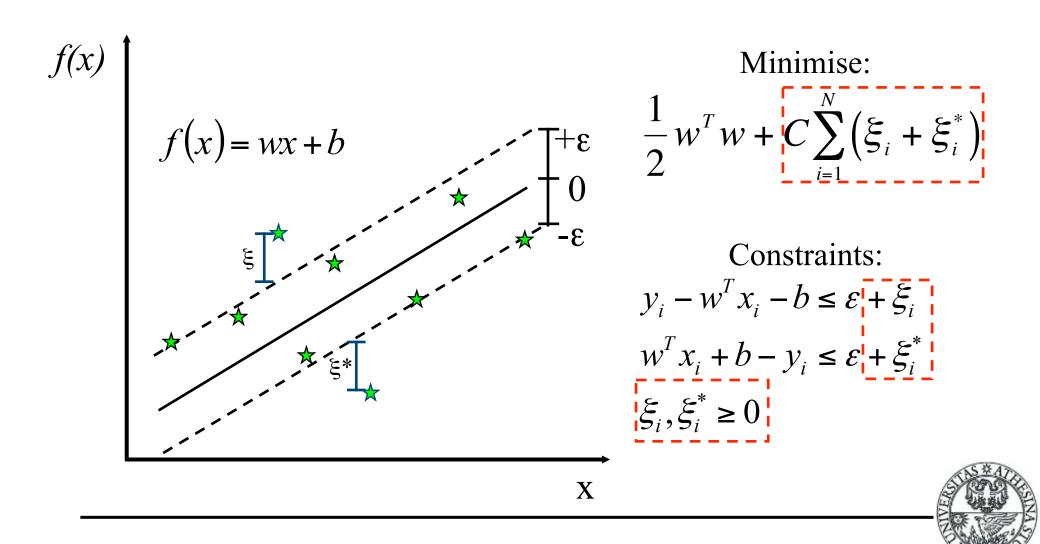
Given two examples we build one example (x_i, x_j)



Support Vector Regression (SVR)



Support Vector Regression (SVR)



Support Vector Regression

$$\min_{\mathbf{w},b,\xi,\xi^*} \frac{1}{2} \|\mathbf{w}\|^2 + C \sum_{i=1}^n (\xi_i + \xi_i^*)$$
s.t. $y_i - \mathbf{w}^\top \mathbf{x}_i - b \le \epsilon + \xi_i, \ \xi_i \ge 0 \quad \forall 1 \le i \le n;$
 $\mathbf{w}^\top \mathbf{x}_i + b - y_i \le \epsilon + \xi_i^*, \ \xi_i^* \ge 0 \quad \forall 1 \le i \le n.$

- y_i is not -1 or 1 anymore, now it is a value
- ε is the tollerance of our function value



From Binary to Multiclass classifiers

- Three different approaches:
- ONE-vs-ALL (OVA)
 - Given the example sets, {E1, E2, E3, …} for the categories: {C1, C2, C3,…} the binary classifiers: {b1, b2, b3,…} are built.
 - For b1, E1 is the set of positives and E2∪E3 U... is the set of negatives, and so on
 - For testing: given a classification instance x, the category is the one associated with the maximum margin among all binary classifiers



From Binary to Multiclass classifiers

ALL-vs-ALL (AVA)

- Given the examples: {E1, E2, E3, …} for the categories {C1, C2, C3,…}
 - build the binary classifiers:

 $b1_2, b1_3, ..., b1_n, b2_3, b2_4, ..., b2_n, ..., bn-1_n$

- by learning on E1 (positives) and E2 (negatives), on E1 (positives) and E3 (negatives) and so on...
- For testing: given an example x,
 - all the votes of all classifiers are collected
 - where b_{E1E2} = 1 means a vote for C1 and b_{E1E2} = -1 is a vote for C2
- Select the category that gets more votes







Part-of-Speech tagging

Given a sentence W₁...W_n and a tagset of lexical categories, find the most likely tag T₁..T_n for each word in the sentence

Example

Secretariat/NNP is/VBZ expected/VBN to/TO race/VB tomorrow/NN People/NNS continue/VBP to/TO inquire/VB the/DT reason/NN for/IN the/DT race/NN for/IN outer/JJ space/NN

Note that many of the words may have unambiguous tags

But enough words are either ambiguous or unknown that it's a nontrivial task



Part Of Speech (POS) Tagging

- Annotate each word in a sentence with a part-ofspeech.
 - I ate the spaghetti with meatballs.
 - Pro V Det N Prep N
 - John saw the saw and decided to take itto the table.PNVDetNConVPart VProProDetN
- Useful for subsequent syntactic parsing and word sense disambiguation.



PTB Tagset (36 main tags + punctuation

tags)

- СС Coordinating conjunction CD Cardinal number DТ Determiner ΕХ Existential there FΨ Foreign word Preposition or subordinating conjunction IN JJ Adjective Adjective, comparative JJR. JJS Adjective, superlative LS List item marker MD. Modal NN Noun, singular or mass NNS. Noun, plural NP. Proper noun, singular Proper noun, plural NPS PDT Predeterminer POS Possessive ending PP Personal pronoun PP\$ Possessive pronoun RB Adverb RBR Adverb, comparative Adverb, superlative RBS RP Particle SYM Symbol TO toUH Interjection VB Verb, base form VBD Verb, past tense VBG Verb, gerund or present participle VBN. Verb, past participle VBP Verb, non-3rd person singular present VBZ. Verb, 3rd person singular present Wh-determiner WDT WP Wh-pronoun Possessive wh-pronoun WP\$
 - WRB Wh-adverb



Solution

- Text Classifier:
 - Tags categories
 - Features windows of words around the target word
 - N-grams



Named Entity Recognition

- NE involves identification of proper names in texts, and classification into a set of predefined categories of interest.
- Three universally accepted categories: person, location and organisation
- Other common tasks: recognition of date/time expressions, measures (percent, money, weight etc), email addresses etc.
- Other domain-specific entities: names of drugs, medical conditions, names of ships, bibliographic references etc.

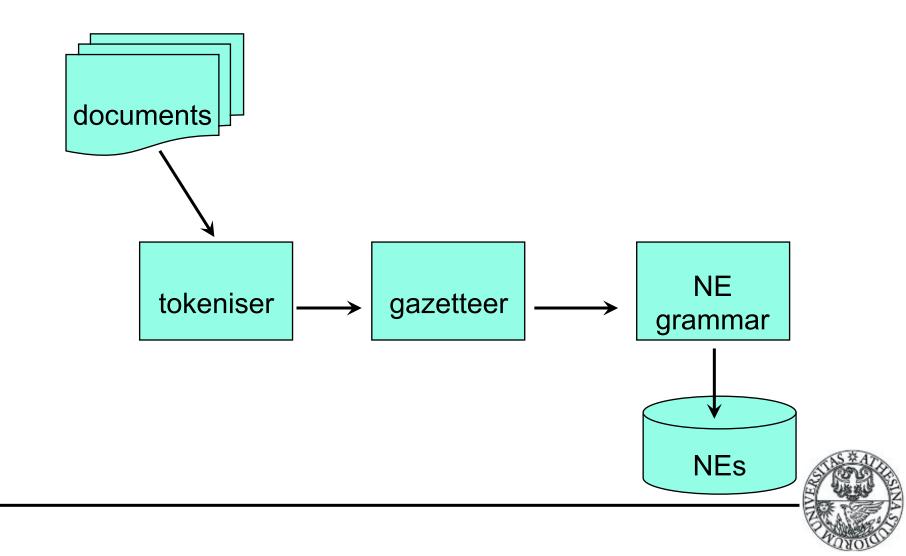


Problems in NE Task Definition

- Category definitions are intuitively quite clear, but there are many grey areas.
- Many of these grey area are caused by metonymy.
 - Organisation vs. Location : "England won the World Cup" vs. "The World Cup took place in England".
 - Company vs. Artefact: "shares in MTV" vs. "watching MTV"
 - Location vs. Organisation: "she met him at Heathrow" vs. "the Heathrow authorities"



NE System Architecture



Approach con't

- Again Text Categorization
- N-grams in a window centered on the NER
- Additional Features
 - Gazetteer
 - Word Capitalize
 - Beginning of the sentence
 - Is it all capitalized



Approach con't

- NE task in two parts:
 - Recognising the entity boundaries
 - Classifying the entities in the NE categories
- Some work is only on one task or the other
- Tokens in text are often coded with the IOB scheme
 - O outside, B-XXX first word in NE, I-XXX all other words in NE
 - Easy to convert to/from inline MUC-style markup

Argentina	B-LOC
played	0
with	0
Del	B-PER
Bosque	I-PER

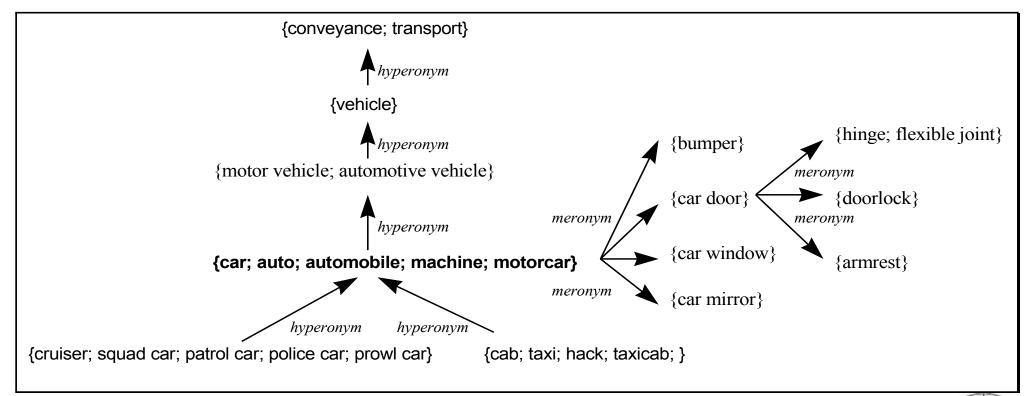


WordNet

- Developed at Princeton by George Miller and his team as a model of the mental lexicon.
- Semantic network in which concepts are defined in terms of relations to other concepts.
- Structure:
 - organized around the notion of synsets (sets of synonymous words)
 - basic semantic relations between these synsets
 - Initially no glosses
 - Main revision after tagging the Brown corpus with word meanings: SemCor.
 - http://www.cogsci.princeton.edu/~wn/w3wn.html



Structure





Syntactic Parsing

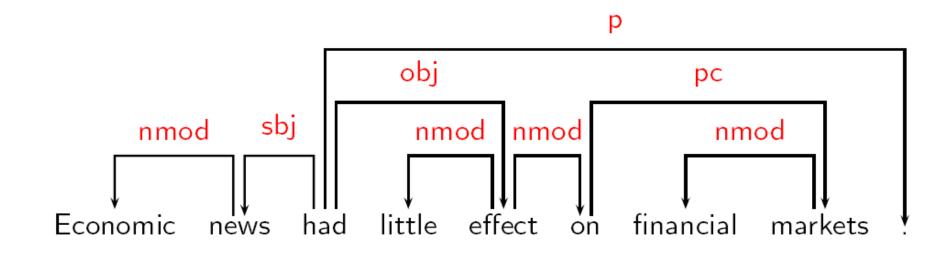


Dependency Syntax

- ► The basic idea:
 - Syntactic structure consists of lexical items, linked by binary asymmetric relations called dependencies.



Dependency Structure





Terminology

÷

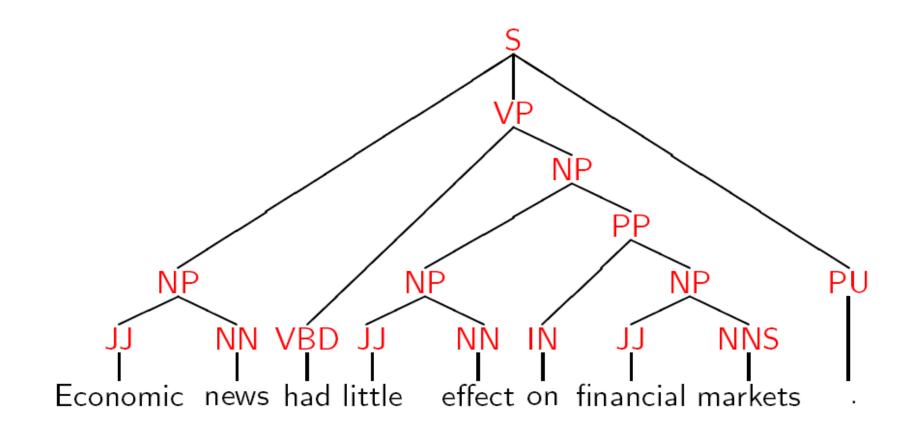
Superior	Inferior
Head	Dependent
Governor	Modifier
Regent	Subordinate

÷



Phrase Structure

(or Constituent Structure)





Comparison

Dependency structures explicitly represent

- head-dependent relations (directed arcs),
- functional categories (arc labels),
- possibly some structural categories (parts-of-speech).
- Phrase structures explicitly represent
 - phrases (nonterminal nodes),
 - structural categories (nonterminal labels),
 - possibly some functional categories (grammatical functions).
- Hybrid representations may combine all elements.



Predicate Argument Structures



Shallow semantics from predicate argument structures

- In an event:
 - target words describe relation among different entities
 - the participants are often seen as predicate's arguments.
- Example:

a phosphor gives off electromagnetic energy in this form



Shallow semantics from predicate argument structures

In an event:

- target words describe relation among different entities
- the participants are often seen as predicate's arguments.

Example:

[_{Arg0} a phosphor] [_{predicate} gives off] [_{Arg1} electromagnetic energy] [_{ArgM} in this form]



Shallow semantics from predicate argument structures

In an event:

- target words describe relation among different entities
- the participants are often seen as predicate's arguments.

Example:

[Arg0 a phosphor] [predicate gives off] [Arg1 electromagnetic energy] [ArgM in this form] [ARGM When] [predicate hit] [Arg0 by electrons] [Arg1 a phosphor]



Example on Predicate Argument Classification

- In an event:
 - target words describe relation among different entities
 - the participants are often seen as predicate's arguments.
- Example:

Paul gives a talk in Rome



Example on Predicate Argument Classification

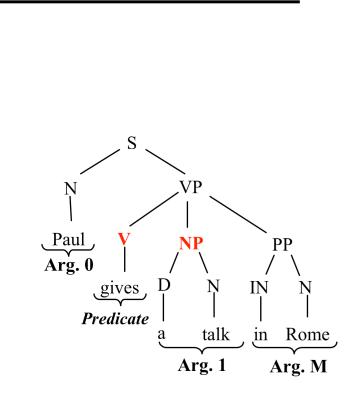
- In an event:
 - target words describe relation among different entities
 - the participants are often seen as predicate's arguments.
- Example:
 - [Arg0 Paul] [predicate gives] [Arg1 a talk] [ArgM in Rome]



Predicate-Argument Feature Representation

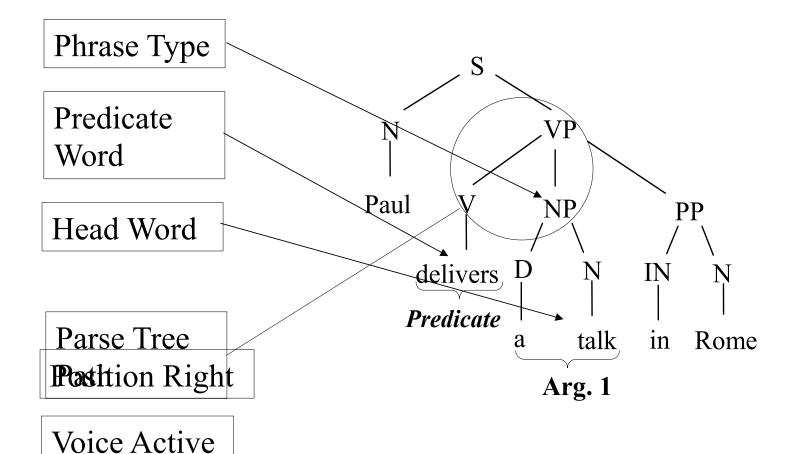
Given a sentence, a predicate *p*:

- 1. Derive the sentence parse tree
- 2. For each node pair $\langle N_p, N_x \rangle$
 - a. Extract a feature representation set
 - b. If N_x exactly covers the Arg-*i*, *F* is one of its positive examples
 - c. F is a negative example otherwise





Vector Representation for the linear kernel

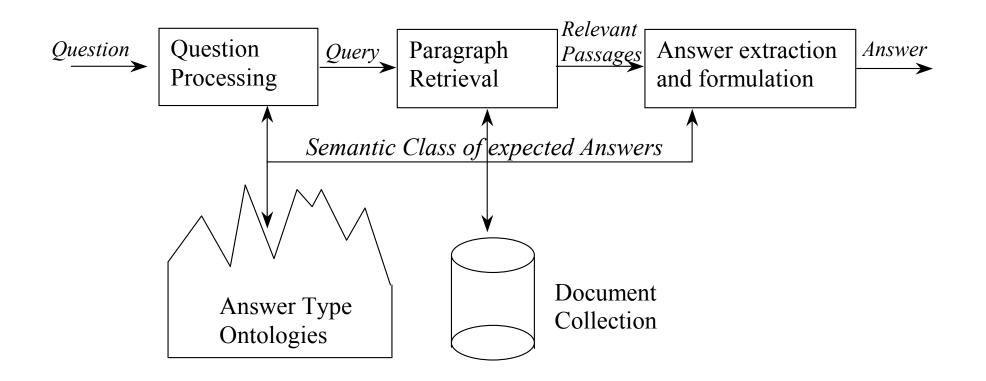




Question Answering



Basic Pipeline





Question Classification

- **Definition**: What does HTML stand for?
- Description: What's the final line in the Edgar Allan Poe poem "The Raven"?
- **Entity**: What foods can cause allergic reaction in people?
- **Human**: Who won the Nobel Peace Prize in 1992?
- **Location**: Where is the Statue of Liberty?
- Manner: How did Bob Marley die?
- Numeric: When was Martin Luther King Jr. born?
- Organization: What company makes Bentley cars?



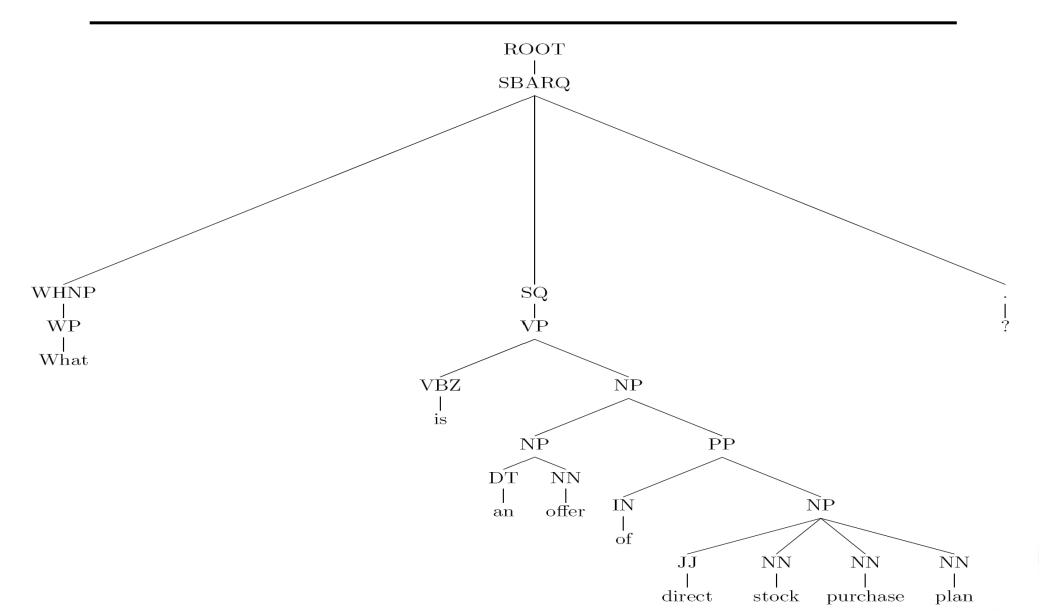
Question Classifier based on Tree Kernels

- Question dataset (http://l2r.cs.uiuc.edu/~cogcomp/Data/QA/QC/)
 [Lin and Roth, 2005])
 - Distributed on 6 categories: Abbreviations, Descriptions, Entity, Human, Location, and Numeric.
- Fixed split 5500 training and 500 test questions
- Using the whole question parse trees
 - Constituent parsing
 - Example

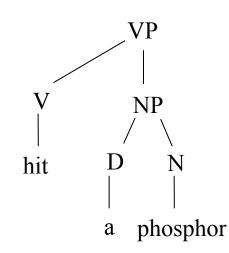
"What is an offer of direct stock purchase plan?"



Syntactic Parse Trees (PT)

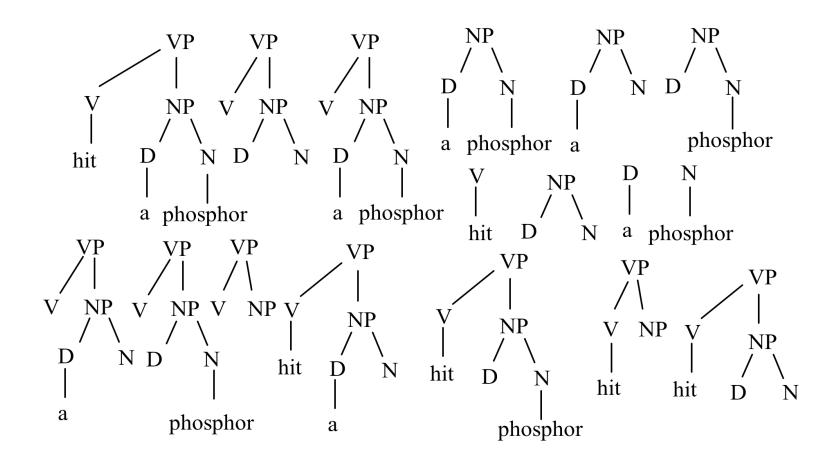


Similarity based on the number of common substructures



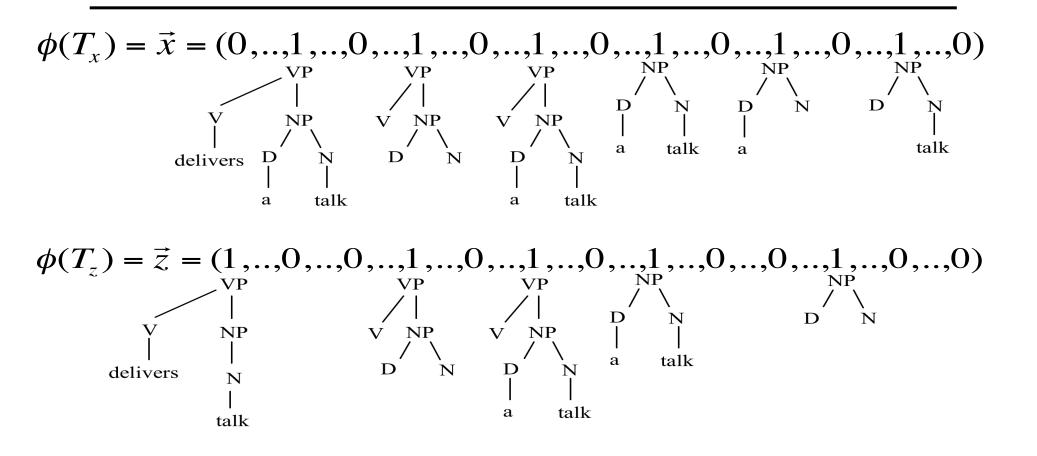


A portion of the substructure set





Explicit tree fragment space



• $\vec{x} \cdot \vec{z}$ counts the number of common substructures



Similarity based on WordNet

Inverted Path Length:

$$sim_{IPL}(c_1, c_2) = \frac{1}{(1 + d(c_1, c_2))^{\alpha}}$$

Wu & Palmer:

$$sim_{WUP}(c_1, c_2) = \frac{2 dep(lso(c_1, c_2))}{d(c_1, lso(c_1, c_2)) + d(c_2, lso(c_1, c_2)) + 2 dep(lso(c_1, c_2))}$$

Resnik:

$$sim_{RES}(c_1, c_2) = -\log P(lso(c_1, c_2))$$

Lin:

$$sim_{LIN}(c_1, c_2) = \frac{2 \log P(lso(c_1, c_2))}{\log P(c_1) + \log P(c_2)}$$

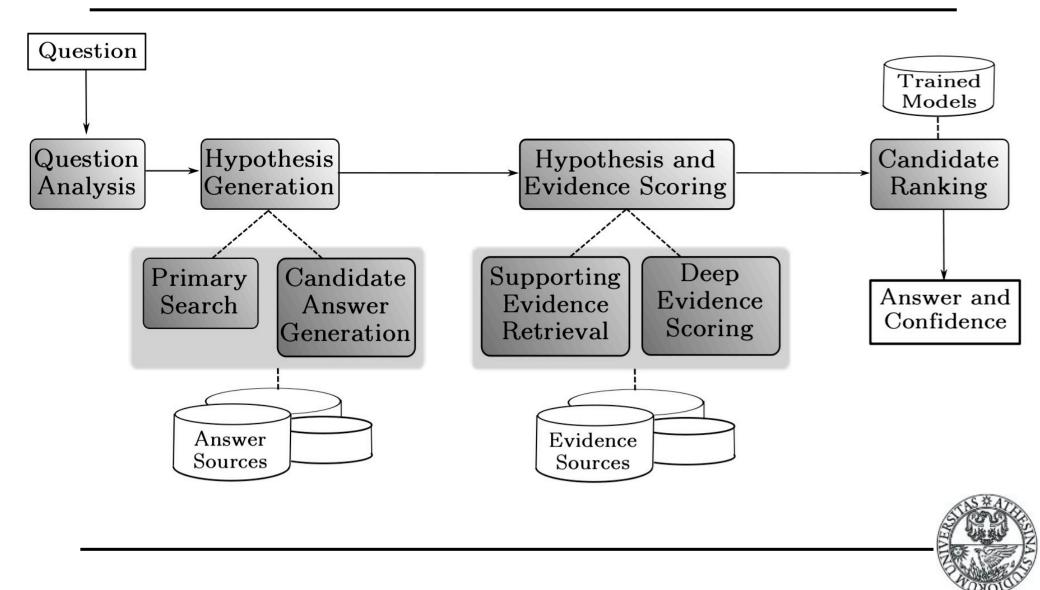


Question Classification with SSTK

	Accuracy				
λ parameter	0.4	0.05	0.01	0.005	0.001
linear (bow)	0.905				
string matching	0.890	0.910	0.914	0.914	0.912
full	0.904	0.924	0.918	0.922	0.920
full-ic	0.908	0.922	0.916	0.918	0.918
path-1	0.906	0.918	0.912	0.918	0.916
path-2	0.896	0.914	0.914	0.916	0.916
lin	0.908	0.924	0.918	0.922	0.922
wup	0.908	0.926	0.918	0.922	0.922



A QA Pipeline: Watson Overview



Thank you



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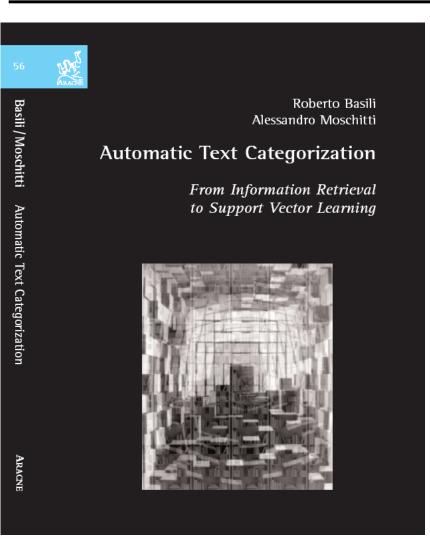
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